

ALAGAPPA UNIVERSITY

(Accredited with “A+” Grade by NAAC (CGPA:3.64) in the Third Cycle & Graded as Category-I University and
Granted Autonomy by MHRD-UGC)

KARAIKUDI - 630 003

Date: 19.2.2019

The inaugural function of a Two-Day International Conference on “Strategies for Global Business Finance and Management for Sustainable Societal Development” organised jointly by the Departments of Corporate Secretaryship & Commerce of Alagappa University was held today at L.C.T.L.Palaniappa Chettiar Memorial Auditorium. The important objective of the Conference is to study the appropriate strategies needed for sustainable social development.



Prof.N.Rajendran, Vice-Chancellor, Alagappa University, while inaugurating the Conference stated that out of the ten Indian Universities identified by the MHRD, Govt. of India in the order of ranking, Alagappa University is the first State University receiving Rs.100 Crore under RUSA 2.0 scheme. He thanked the State Government for the timely release of RUSA grant to Alagappa University. The MHRD will review the progress of research and academic activities carried out under RUSA 2.0 in the month of November 2019. Based on the progress shown the RUSA 2.0 funded ten Universities will move to the next level of getting the distinction of the Institutions of Eminence (IoE).

Alagappa University is in continuous touch with 13 Universities of the United States of America for entering into MoU & MoA for academic and research collaboration for mutual benefit. Curriculum is the backbone for ensuring quality in Higher Education. Improvements in Curriculum on a par with global standards are needed for enhancing academic and research output of the institutions. He insisted on continuous enhancement of teaching and research activities to build an academic institution as a World Class one, he added. The Alagappa University provides academic autonomy to all the 39 Departments in framing World Class Curriculum fulfilling the requirements of Choice Based Credit System (CBCS). He advised the students, scholars and faculty members to publish research articles in Scopus Index Journals that will help them to acquaint with “h” index, “i” index and Citation index and that would also increase “h” index of the respective departments. Language and rural background are not barriers for academic advancement. Commitment and determination will help students to solve any barrier in their academic life. The teachers should make the class room environment as enjoyable to the students by using all modern technology devices.

Dr.Desti Kannaiah, Senior Lecturer, School of Business, James Cook University, Singapore in his keynote address, stated that the research scholars and the faculty members should actively involve themselves in their research activities for the welfare of the society. He highlighted the glorious academic contributions of the Former President of India Dr.Radhakrishnan in enhancing the research activities of his Department when he was a teacher. He explained the importance of two noble professions like teaching and medicine that contribute to overall development of a nation.

Dr.Jayaraman Krishnaswamy, Professor, Taylor’s Business School, Faculty of Business and Law, Taylor’s University, Selangor, Malaysia delivered the special address. He compared Alagappa University with Taylor’s University, Malaysia on five parameters such as extensive area, gender ratio, hospitality, green environment and student’s calibre. In all these five parameters Alagappa University is equal to Taylor’s University, Malaysia, he added. He exhorted the students here to make use of the World Class facilities available on this campus for furthering their progress.

Dr.M.Selvam, Member of the Syndicate in his felicitation, said that intellectual attainments of talented students and research scholars will improve the quality of Higher Educational Institutions. Appropriate Management strategies are to be designed and implemented for the sustainable Development of Society.

A Conference Souvenir was released by the Vice-Chancellor and the first copy was received by Dr.Jayaraman Krishnaswamy of Taylor's University, Malaysia. 150 Research papers have been submitted for presentation at this International Conference.

Dr.V.Balachandran, Dean, Faculty of Management presented the thematic address. Dr.T.R.Gurumoorthy, Head of the Department of Commerce welcomed the gathering. Dr.Vethirajan, proposed a vote of thanks. Faculty members from School of Management, Faculty from other Universities and students participated in this conference.

Prof.H.Gurumallesh Prabu

Registrar