



Two-Day National Conference

On

Towards Clean India: A Vision for New India By 2019

Sponsored by

Indian Council of Social Science Research

New Delhi

06th - 07th March 2019



Organized by

Department of Women's Studies Alagappa University

(Accredited with 'A+' Grade by NAAC (CGPA: 3.64) in the Third Cycle, Graded as Category-I University and Granted Autonomy by MHRD-UGC, 2019: QS ASIA Rank – 216, QS BRICS Rank – 104, QS India Rank - 20)

Karaikudi - 630003

Tamil Nadu

A Note on Alagappa University

Alagappa University is located at Karaikudi in Tamil Nadu is accessible from Madurai and Tiruchirappalli Airports within two hours. The 440 acre green and lush campus houses all the academic activities. This University has emerged from the galaxy of institutions initially founded by the great philanthropist and educationist Dr. RM. Alagappa Chettiar. Alagappa University was brought into existence by a Special Act of the Government of Tamil Nadu in May 1985 with the objective of fostering research, development and dissemination of knowledge in various branches of learning. Alagappa University is recognized by the University Grants Commission (UGC) of India. The University has 39 Departments, 9 Centres, 2 Constituent Colleges on its campus and 40 Affiliated Colleges. The University's motto is "Excellence in Action" and the University keeps before it the vision of excellence in all spheres of its action.

About Department of Women's Studies

The Department of Women's Studies of Alagappa University which was established 1988 in Tamil Nadu. The Department is playing interventionist role by initiating gender perspective in many domain in the generation of knowledge in the field of polity and practice. The activities of the Department are designed and channeled through the following major thrust areas like Teaching, Training, Research, Publication, Field Action, Documentation, Advocacy, Seminar/Workshops/Symposia, Networking and Clustering and Mentoring. The Department has published number of edited books, Articles, Monographs, research reports, survey reports, evaluation study reports and so on. IJWS is published by the Centre for Women's Studies annually since 2005.

The Objectives of the Conference

It has been declared by the Government of India, that this campaign is taken as "beyond politics" and "inspired by patriotism".

1. Construct individual, cluster and community toilets.
2. Eliminate or reduce open defecation.
3. Construct latrines and work towards establishing an accountable mechanism of monitoring latrine use.
4. Create public awareness about the drawbacks of open defecation and promotion of latrine use.
5. Recruit dedicated ground staff to bring about behavioural change and promotion of latrine use.
6. Change people's mindset towards proper sanitation use.
7. Keep Villages clean
8. Ensure solid and liquid waste management through gram Panchayats.
9. Lay water pipelines in all villages, ensuring water supply to all households by 2019.

Sub Themes

1. Human Resource Initiatives and Clean India Campaign
2. Environmental Challenges, Issues, Monitoring, and Controlling Process
3. Sanitation Issues, Legal Issues, and Waste Management
4. Strategies to market the concept of Swachh Bharat and Social Media
5. Grey Area, Policies and Practices, Social Marketing, Social Awareness and Sensitization
6. Role of NGOs, Social Volunteers, Public & Private Organizations and Constituted Agencies
7. Strategic Initiatives by Government Departments, PSUs, Private organizations etc
8. Women and Clean India Campaign
9. Clean Economy and Sustainable Development

Participants

This conference shall bring together academicians, researchers, students/scholars, professionals and other stake holders from the public and private sectors to exchange ideas and experiences, update their knowledge, and expand the existing network for effective sustainable practices.

Paper Submission Guidelines

You are invited to send your full paper to the National Conference and abstract (not more than 250 words). All the papers must be submitted electronically via e-mail id; towardscleanindia@gmail.com. Research papers must be entirely original, not previously published elsewhere or under consideration. All submissions must be double-spaced with 2.5 cm margins using 12 point Times New Roman font in a single MS-Word file.

Conference Proceedings

All full papers will be reviewed through a double-blind reviewing process and published with an ISSN book.

Time & Venue of the Conference

The Conference will be conducted on 6th-7th March 2019 at the Convocation Seminar Hall of Alagappa University.

Registration Fee

The costs of registration fees include two breakfasts, lunches, dinners, coffee breaks and conference kit.

Teachers/Faculties : Rs. 300
Research Scholars/Students: Nil

Deadlines

- Abstract submission: 20th February 2019
- Full paper submission: 25th February 2019

Accommodation

Free accommodation shall be provided for limited outstation paper presenters only on twin sharing basis. No TA/DA will be provided.

Chief Patron

Prof. N. Rajendran
Vice-Chancellor
Alagappa University

Patron

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Alagappa University

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Former Vice-Chancellor,
Mother Teresa Women's University, Kodaikanal
Professor and Head
Department of Women's Studies
Alagappa University

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Registration fee (Rs.):

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Accommodation: **Required / Not Required**

Please send this form on a separate sheet and send it as a mail attachment to: towardscleanindia@gmail.com.

Signature of the Delegate:

(Note: D.D. favour of 'The Organising Secretary' payable at Karaikudi)