

**DISTINGUISHED DISCOURSE DELIVERERS**

**Prof. K. Chellappan,**  
Former Professor and Head,  
Dept. of English, Bharathidasan University,  
Trichy.

**Prof. P. Maruthanayagam,**  
Fellow, Central Institute of Classical Tamil,  
Chennai.  
Founder Professor and Head,  
Dept of English, Pondicherry Central University,  
Puducherry.

**Dr.Kesava Rao DS**  
Professor, National Institute of Technology,  
Warangal, Telangana.

**Dr.Mallikarjun Patil**  
Professor, Dharwad University,  
Karnataka.

**Prof.S.Vengateshwaran**  
Former Professor, Regional Institute of English,  
Gnanabharathi Campus,  
Bangalore.



**FOR COMMUNICATION**

**Dr. M. Natarajan**  
Assistant Professor  
Department of English and Foreign Languages  
Alagappa University, Karaikudi - 630 003

Phone:04565-228724  
Mobile:9944647554, 9442969404  
Email: [approcheseastwest@gmail.com](mailto:approcheseastwest@gmail.com)

**ORGANIZING COMMITTEE**

**Chief - Patron**  
**Prof. N. Rajendran**  
Vice-Chancellor, Alagappa University

**Co-Patron**  
**Prof. H. Gurumallesh Prabu**  
Registrar, Alagappa University

**Organizing Secretary**  
**Dr .P. Madhan**  
Associate Professor & Head i/c  
Department of English and Foreign Languages  
Alagappa University

**Organizing Committee**  
**Dr. M. Natarajan**  
**Dr. SP. M. Kanimozhi**  
**Mr. S. Vinothkumar**  
**Dr. D. Vadivambal**  
**Mr. G. Saravanamuthu**

**Paper Scrutinizing Committee**  
**Dr. L. Thirunavukkarasu**  
**Dr. A. Antonysamy**



**ALAGAPPA UNIVERSITY**  
(Accredited with A+ Grade by NAAC (CGPA:3.64) in the Third Cycle  
and Graded as Category - I University by MHRD-UGC)  
KARAIKUDI - 630 003.



**A TWO - DAY  
NATIONAL CONFERENCE ON  
CRITICAL APPROACHES: EAST AND WEST  
AND THEIR APPLICATION TO  
LITERATURE  
(NCCAEW - 18)**



**ORGANIZED BY  
DEPARTMENT OF ENGLISH  
&  
FOREIGN LANGUAGES  
December 17 & 18, 2018  
(FUNDED BY MHRD - RUSA PHASE - 2.0 SCHEME)**

**VENUE :**  
University Convocation Seminar Hall,  
Karaikudi 630 003, Tamil Nadu, India.

#### ABOUT THE UNIVERSITY

Alagappa University, a classic example of inclusive higher education institution, was established in the year 1985. Located on a sprawling campus of about 420 acres and recognized by the University Grants Commission, Alagappa University is a member of the Association of Commonwealth Universities and Association of Indian Universities. With 'Excellence in Action' as its motto in terms of infrastructure, number of competent teaching and administrative staff and enrolment of students, the University has been making impressive strides. The campus is easily accessible from Tiruchirappalli and Madurai in about two hours by road or rail. It is a matter of pride indeed that Alagappa University is the only varsity in Tamil Nadu with the following glorious achievements: A+ Grade with CGPA of 3.64 in the III Cycle of NAAC Accreditation and Graded as Category - I University by MHRD - UGC, being the only State Arts & Science University in Tamilnadu to attain the QS Score of 42.4 and also to secure 20th Position among State Universities in India and 104th Position among 6500 Universities in the ranking of BRICS [ Brazil, Russia, India, China and South Africa].

#### ABOUT THE DEPARTMENT

The Department of English and Foreign Languages within a very short period of its establishment has been serving the five-fold objectives of higher education "PEARL" ( Pedagogy, Extension, Application, Research and Learning).

The Department offers Post-Graduate, Post-Masters and Doctoral Research Programmes. It also offers Certificate Courses in French and German Languages. Opportunities to acquire fellowships from different funding agencies such as the MHRD, the UGC, and Jawaharlal Nehru Memorial Fund have been provided for research scholars. Further, the Department has opened fresh avenues for developing language skill through well-equipped English and Foreign languages laboratories.

#### THEME OF THE CONFERENCE

The Department of English has planned to hold a Two - day National Conference on 17th and 18th December 2018 on the title Critical Approaches: East and West and Their Application to Literature. It is generally said that Literature is silent and only criticism speaks. T.S. Eliot says criticism is as important as breathing. When Literature is explored in the light of both traditional, and post modern critical approaches, it would lead to the birth of new knowledge, innovative concepts, novel ideas and also to the discovery of new relationships among various literary pieces. Criticism helps unravel the hidden areas of Literature, formulate fresh insights into creative works and add beauty, charm and strength to the study of Literature. Exploration of traditional and latest creative writings in all genres in the backdrop of critical theories would contribute to the growth and development of Literature. This Conference is believed to open many avenues for the literary researchers to carry out their research endeavours not only in an effective way but in an innovative fashion as well. Furthermore, this Seminar would also lay platform for the English faculty researchers, literati and students to have exchange of ideas, discussion of literary concepts and arrive at new conclusions.

#### THRUST AREAS FOR DISCUSSION

- Moralistic Approach
- Psychological Approach
- Sociological Approach
- Archetypal Approach
- Formalistic Approach
- Feminism
- Colonialism
- Post - Colonialism
- Modernism
- Post - Modernism
- Structuralism
- Post structuralism and Deconstruction

- Reader Response Theory
- Eco - Criticism
- New Historicism and any other Approaches related to the main theme

#### CALL FOR PAPERS

Original and unpublished papers are invited for presentation in the conference only after anti-plagiarism check. Paper selected after peer review will be published by a leading publisher with ISBN. Abstracts ( with Name, Address, Contact Number, Email ID) are to be sent to the Organizing Secretary by email : [approacheseastwest@gmail.com](mailto:approacheseastwest@gmail.com)

#### IMPORTANT DATES

Last date for Sending Abstract : 20.11.18  
Confirmation of Acceptance : 25.11.18  
Full Papers are to be sent on or before : 02.12.18

#### REGISTRATION FEE DETAILS

1. Students - ₹500
2. Research Scholars - ₹750
3. Faculty Members - ₹1200

#### MODE OF PAYMENT

D.D. may be drawn in favour of "The Organizing Secretary, NCCA EW - 18 payable at Karaikudi. Refreshments and working lunch will be provided to the delegates.

#### ACCOMMODATION

We hope that you will be able to take care of your travel and accommodation. However accommodation will be arranged ( Payment to be borne by the participants) for outstation paper presenters on prior request.



**ALAGAPPA UNIVERSITY**  
 (Accredited with A+ Grade by NAAC (CGPA:3.64) in the Third Cycle  
 and Graded as Category - I University by MHIRD-UGC)  
 KARAIKUDI - 630 003.



**A TWO - DAY  
 NATIONAL CONFERENCE ON  
 CRITICAL APPROACHES: EAST AND WEST  
 AND THEIR APPLICATION TO  
 LITERATURE  
 (NCCAEW-18)  
 December 17 & 18, 2018**

**REGISTRATION FORM**

Title : .....  
 Name : .....  
 Age & Sex : .....M/F.....  
 Qualification : .....  
 Designation & Experience : .....  
 Specialization / Field of Interest : .....  
 Address : .....  
 .....  
 City : .....State : .....  
 Mobile No.....E-mail : .....

Mode of Payment : Demand Draft only  
 Conference Fee Rs : .....  
 D.D. No. : .....  
 Date : .....  
 Drawn Bank : .....  
 Branch : .....

Photocopies of this form are acceptable

Signature with Date