

Programme structure

Course Code	Credit	Course	Maximum Marks		
			Internal	External	Total
<u>SEMESTER I</u>					
641101	3	Management Concepts	25	75	100
641102	3	Business Environment	25	75	100
641103	4	Financial & Management Accounting	25	75	100
641104	3	Organizational Behaviour	25	75	100
641105	3	Managerial Economics	25	75	100
641601	1	Comprehensive Viva I	25	75	100
641701	3	Information Technology for Business	25	75	100
Sub Total	20				700
<u>SEMESTER II</u>					
641201	3	Business Research Methodology	25	75	100
641202	3	Business Law	25	75	100
641203	4	Marketing Management	25	75	100
641204	4	Human Resource Management	25	75	100
641205	4	Production and Operations Management	25	75	100
641206	4	Financial Management	25	75	100
641602	1	Comprehensive Viva – II	25	75	100
641702	2	Quantitative Methods	25	75	100
Sub Total	25				800
<u>SEMESTER III</u>					
641301	3	Strategic Management	25	75	100
641302	3	Mgmt. Control & Information System	25	75	100
641603	1	Comprehensive Viva III	25	75	100
641999	2	Summer Project Report	25	75	100
	3	Elective I	25	75	100
	3	Elective II	25	75	100
	3	Elective III	25	75	100
	3	Elective IV	25	75	100
	3	Elective V	25	75	100
Sub Total	24				900

SEMESTER IV

641401	3	Business Ethics & Corporate Governance	25	75	100
641402	2	Project Planning & Management	25	75	100
641604	1	Comprehensive Viva - IV	25	75	100
	3	Elective I	25	75	100
	3	Elective II	25	75	100
	3	Elective III	25	75	100
	3	Elective IV	25	75	100
	3	Elective V	25	75	100
Sub Total	21				800

Total	90				3200
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SPREAD OF ELECTIVE COURSES ACROSS SEMESTERS

III Semester			IV Semester		
No.	Code	Course	No.	Code	Course
FINANCE					
1	641311	Working Capital Management	1	641411	Advanced Cost Accounting
2	641312	Direct Tax Laws & Practice	2	641412	Corporate Taxation
3	641313	Security Analysis & Portfolio Management	3	641413	Investment Management
4	641314	International Finance	4	641414	Financial Engineering
5	641315	Strategic Financial Management	5	641415	Financial Derivatives
6	641316	Financial Markets & Institutions	6	641416	Equity Research (Project Based)
7	641317	Insurance Business Environment	7	641417	Principles of Actuarial Science
8	641318	Principles of Insurance	8	641418	Insurance Administration
MARKETING					
1	641321	Consumer Behaviour	1	641421	Sales Management
2	641322	Marketing Communications	2	641422	Distribution Management
3	641323	Marketing Metrics	3	641423	Marketing Research
4	641324	Rural Marketing	4	641424	Marketing of Services
5	641325	Business Marketing	5	641425	Product Policy & Brand Management
6	641326	Franchise Management	6	641426	Merchandise Management
7	641327	Principles of Retailing	7	641427	Retail Operations Management

PRODUCTION & OPERATIONS					
1	641331	Business Modelling & Simulation	1	641431	Advanced Production Planning & Control
2	641332	Integrated Materials Management	2	641432	Supply Chain Management
3	641333	Logistics Management	3	641433	Advanced Quality Management
4	641334	Maintenance Management	4	641434	Technology & Innovation Management
5	641335	Modern Manufacturing Management	5	641435	Productivity Management & Techniques
HUMAN RESOURCE					
1	641341	Organisational Culture & Development	1	641441	Training & Development
2	641342	Strategic Human Resource Management	2	641442	Advanced Behavioural Science
3	641343	Industrial Relations	3	641443	Compensation Management
4	641344	Human Resource Development	4	641444	Labour Legislations
5	641345	Performance Management	5	641445	International HRM
6	641346	Change & Dynamics in Organizations	6	641446	Workplace Counselling
7	641347	Organizational Stress & Conflict Management	7	641447	Employee Leadership & Empowerment
SYSTEM					
1	641351	System Analysis and Design	1	641451	Software Project Management
2	641352	Relational Database Management	2	641452	Enterprise Resource Planning
3	641353	Software Engineering	3	641453	Information Security & Risk Management
4	641354	Data Communication Systems & Networks	4	641454	Internet & Web Applications
5	641355	Data Warehousing and Data Mining	5	641455	System Project (Project Based)
GENERAL MANAGEMENT					
1	641361	System Dynamics	1	641461	Sectoral Study (Project Based)
2	641362	Small Business Management	2	641462	Entrepreneurship

➤ **M. Phil.**

- Providing inimitable Instructions and Training in teaching Management courses.
- Fostering Research for the Advancement and Dissemination of Knowledge.

Eligibility

A Pass in Post Graduation with M.B.A, MCom. and relevant courses.

Selection Procedure

Selection will be based on the marks obtained in entrance examinations and qualifying degree.

Programme structure

	Code	Course	CIA Marks	ESE Marks	Total Marks	Min. Pass Marks	Credits
I Semester							
Part-I							
Paper I	642101	Business Research Methods	25	75	100	50	6
Paper II	642102	Statistical Techniques of Research	25	75	100	50	6
Paper III	642103	Professional Competencies	75	25	100	50	6
II Semester							
Paper I		Advanced Marketing Management/Strategic Human Resource Management and Strategic Financial Management	25	75	100	50	6
Part-II	642104	Dissertation 150 & Viva-Voce <u>50</u>	--	--	200	100	12
					Total	600	36