



Dr. K. CHANDRASEKAR
Professor -cum-Placement officer

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Academic Qualifications

- **Ph.D.** (Management) (Specialisation: Human Resource) (Alagappa University, 2007)
- **M.Phil.** (Management) (Alagappa University, 2003)
- **M.Sc.** (Psychology) (University of Madras, 2013)
- **M.B.A.** (Specialisation: Human Resource & Marketing) (DOMS, University of Madras, 2000)
- **B.B.A.** (Jawahar Science College-Neyveli, University of Madras, 1998)

Additional Qualifications: PGDIB, PGDHRM, PGDCA, SLET

Teaching Experience

Total Teaching Experience : 25 Years

- **Professor-cum-Placement Officer** – Alagappa Institute of Management, Alagappa University, Karaikudi. *Period: Since February 2023.*
- **Associate Professor-cum-Placement Officer** – Alagappa Institute of Management, Alagappa University, Karaikudi. *Period: February 2020 to 2023.*
- **Assistant Professor-cum-Placement Officer** – Alagappa Institute of Management, Alagappa University, Karaikudi. *Period: February 2008 to 2020*
- **Lecturer** – Department of Educational Management & Applied Psychology, National Institute of Technical Teachers' Training and Research (NITTTR), Chennai, an Undertaking of MHRD. *Period: December 2006 to February 2008*

- **Lecturer** – Department of Management Studies, Mepco Schlenk Engineering College, Sivakasi. *Period: July 2005 to November 2006*
- **Faculty Associate** - EMD Cell, Alagappa Institute of Management, Alagappa University, Karaikudi. *Period: June 2003 to July 2005*
- **Lecturer** - MBA Department, Vysya Institute of Management Studies, Salem. *Period: June 2002 to April 2003*
- **Lecturer** - Department of Business Administration, Kovai Kalaimagal College of Arts and Science, Coimbatore. *Period: December 2001 to May 2002*

Research Experience

Total Research Experience : 19 Years

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period (From-To)	
1	Coordinator	Online Programme – BBA	2022	2024
2	Department Coordinator	Swachh Bharat & Swasth Bharat	2021	
3	Deputy Coordinator – MBA (Logistics Management)	UGC Innovative Scheme, Alagappa University	2013	2018
4	Member Coordinator	Placement Cell, Alagappa University	2018	2021
5	Coordinator	Entrepreneurship-cum-Skill Development Centre, Alagappa University	2011	2016
6	Member – Board of Studies	Alagappa University, Nehru Institute of Engg.&Tech., Tiruvalluvar University, Annamalai University	2010	
7	Principal Investigator/Project Director	Research Projects funded by MHRD-RUSA, UGC, ICSSR, AICTE	2012	
8	Coordinator	Entrepreneurship Development Programmes - EDI, CED, TREC-STEP	2009	
9	Member – Examinations Board	Alagappa University, Bharathiar University, IGNOU, Mepco Schlenk College, other Universities of Tamilnadu.	2010	

Areas of Research

Human Resource
 Entrepreneurship
 Logistics and Supply Chain
 Food Processing Management
 Project Planning & Management
 Services Marketing
 Technological Innovations & Management
 Computer Applications and IT Management

Research Supervision/Guidance

Program of Study		Completed	Ongoing
Research	PDF	--	1
	Ph.D.	18	3
	M.Phil.	18	-
	PG	148	-

Ph.D. Thesis Guided / Evaluated / Awarded

1. **PhD Thesis Awarded** : 18
2. **PhD Thesis evaluated** : 24
3. **PhD Public VivaVoce Examiner** : 9

S. No	Name of the Scholar	Title of the Thesis	Year of Award
1	S.Saranya	Inclusiveness of Government schemes for women entrepreneurs in Sivaganga and Ramanathapuram districts of Tamilnadu'	2024
2	V.Vivek	Sustainability growth dynamics of Machinery and parts manufacturing MSMEs in Coimbatore District	2024
3	V. Balamurugan	Sustainable Management of Small and Medium Processed Agro Product Enterprises in Tamilnadu	2023
4	G. Jeyalakshmi	Cross Cultural Communication in Textile Manufacturing Industries of Coimbatore and Tiruppur Districts in Tamilnadu	2023
5	G.V.Sangeerthana	Efficacy and Upshot of E-Learning in Workplace: Focus on Indian IT Companies in Bangalore'	2021
6	S.Poovizhi	Influence of Socio-Psychological Variables in Career Decisions of Women Management Graduates in Southern Tamilnadu	2021
7	E.Manju	Service quality of Rehabilitation Centres in Tamilnadu for Substance Abusers	2021
8	N.Sathiyendran	Human Resource Management Practices on Quality Assurance in Corporate Multi-specialty Hospitals of Tamilnadu	2020
9	R.Karthick	Fidelity towards car Insurance in Tier II Cities of Tamilnadu	2019
10	K.Karthick	An Economic Inquisition on Marketing of Jasmine Flowers in Madurai District'	2019
11	K.Sethupathy	Performance Management System in developing and Retaining Employees of Star Hotels in Tamilnadu	2018
12	A.Anitha	A Study on Mentorship and its Impact on Employee Performance with Reference to Tier-1 IT Companies in Chennai	2018
13	S.Chandrasekar	Cohesion of Consumer Psychology with Sensory Marketing Strategies of Organized Eateries in Chennai City	2017
14	S.Meena	The Impact of Logistics Practices on Grocery Retail Firms Performance in Tamilnadu State	2017

15	M. Balamurugan	Impact of Social Marketing in Sivaganga district of Tamilnadu'	2016
16	Joseph Odhiambo Ogutu	'Perspectives of Change Management in Business Schools with special reference to Tamilnadu	2015
17	M. Viswanathan	Impact of Cooperative Bank Finance on Rural Development with special reference to Tamilnadu	2015
18	J. Suhasini	Performance Evaluation of Currency Futures Trading in India	2014

Publications

Journals		Conferences	Others	
ABDC/Scopus/WOS	Refereed	Papers Presented	Books	Chapters/Monographs
29	108	186	8	68

All

Since 2020

h-index

: 7

5

i10 index

: 5

3

Total Citations

: 1668

955

Funded Research Projects: (Completed)

S. No.	Agency	Period	Project Title	Budget (Rs. in lakhs)
1	ICSSR	Sep.2023 Feb.2024	Empirical Study on Augmenting Sustainable Marketing of Millets in Tamilnadu	4.50 lakhs
2	RUSA 2.0, Alagappa University	2018-2020	Sustainability Challenges and Issues of Agricultural based Business Ventures in Tamilnadu – Banana	17.5 lakhs
3	RUSA 2.0-RICE, Alagappa University	2018-2020	Rural Informatics of Sivaganga District (RUSI)– Entrepreneurship	2.50 lakhs
4	UGC Innovative Programme Scheme	2013-2018	MBA Logistics Management(Regular) - Deputy Coordinator	49.00 lakhs
5	Tamilnadu Higher Education Dept.	2012 – 2016	Entrepreneurship-cum-Skill Development Centre -Coordinator	20.00 lakhs
6	UGC – Research Award	2014-2016	A Study on the Technopreneurial Culture among the Engineering Students of Tamilnadu	2years Salary Fellowship+ 2.00 lakhs
7	University Grants Commission (UGC)	2013 – 2015	Market Prospects of Food Processing Industries in Sivaganga and Ramanathapuram Districts of Tamilnadu	6.09 lakhs
8	Indian Council for Social Science Research (ICSSR)	2013 - 2015	Human Resource Management in Small & Medium Scale Enterprises in Tamilnadu – an Evaluative study	4.00 lakhs

9	Alagappa University Research Fund	2010 – 2011	A Study on the Effectiveness of Soft Skills Training	0.20 lakhs
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Distinctive Achievements / Awards

- Vallal Alagappan Appreciation Award for Research Awardee - Gold Medal & Citation (2018)
- Academic & Research Excellence Award – Alagappa University – (2024)

Events organized in leading roles

Number of Seminars /Conferences /Workshops/ Events organized: **19**

Position	Programme	Duration	Institution	Sponsoring Agency & Fund
Convener	Workshop on Sustainable Marketing of Millets and its Products	12 th February 2024	Alagappa Institute of Management, Alagappa University	ICSSR, Rs. 60,000/-
Event Co-coordinator	FDP - Pedagogical Design Thinking For Digital Employability	16 th December 2022	Alagappa Institute of Management, Alagappa University	AICTE-ATAL, Rs. 3.00 Lakhs
Convener	International Conference on Sustainable Entrepreneurial Dynamism For India	29 th & 30 th September 2022	Alagappa Institute of Management, Alagappa University	ICSSR, Rs. 2.00 Lakhs RUSA, Rs. 60,000/-
Convener	International Conference on Industry 4.0 – Leading Business Strategies for Sustainable Milieu	25 & 26 August 2021	Alagappa Institute of Management, Alagappa University	ICSSR, Rs. 50,000/-
Convener	National Conference on Re-Engineering Business Environment for Sustainable Development in India	12 & 13 December 2019	Alagappa Institute of Management, Alagappa University	ICSSR, Rs. 2.00 Lakhs
Convener	International Seminar on Contemporary Innovations and Intelligence'	13 & 14 December 2018	Alagappa Institute of Management, Alagappa University	Alagappa University
Convener	International Conference on Challenging Business Intelligence and Innovations Management	27 th September 2017	Alagappa Institute of Management, Alagappa University	Alagappa University
Convener	National Conference on Entrepreneurial Resurgence & Innovation	19 th August 2016	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University
Coordinator	Faculty Development Programme on Entrepreneurship'	12-26 November 2015	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University
Coordinator	Faculty Training Programme on Entrepreneurship	22-26 January 2015	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University

Convener	International Conference on Entrepreneurial Perspectives & Emergence	7 th & 8 th August 2014	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University
Coordinator	Web Designing, Image Editing & Office Automation Skills	2-16 May 2014	Alagappa University	ED Centre, Alagappa University
Convener	National Conference on Emerging Entrepreneurial & Economic Environment'	9 th & 10 th March 2012	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University
Coordinator	Faculty Development Programme on Entrepreneurship	05 – 19 April 2011	Alagappa Institute of Management, Alagappa University	MSME, Hyderabad & CED, Madurai, Tamilnadu
Coordinator	Computer Skills Workshop for Bank Officials'	13 th – 15 th Feb. 2009	Alagappa Institute of Management, Alagappa University	ED Centre, Alagappa University
Coordinator	Counselling & Training Programmes'	2006-2007	Engineering colleges, NITTTR, Chennai.	NITTTR, Chennai.
Convener	National Conference on Trends & Challenges in Entrepreneurial Training	16 th Dec. 2005	Alagappa Institute of Management, Alagappa University	AICTE
Coordinator	Faculty Development Programme on Entrepreneurship'	16 – 28 Feb. '04	Alagappa Institute of Management, Alagappa University	TREC-STEP & CED, Madurai, Tamilnadu
Coordinator	Entrepreneurship Awareness Camps'	Aug.'03 – March'05	Polytechnics & Engineering Colleges	EMD Cell, Alagappa Institute of Management

Events Participated

Number of Conferences/ Seminars/ Workshops: **185**

Membership

Professional Bodies

- 1) **Indian Academy of Applied Psychology**, Kolkata – Life member
- 2) **Indian Society for Technical Education**, NewDelhi – Life member
- 3) **Indian Academy of Social Sciences**, Allahabad – Associate Fellow member

List of Research Articles / Publications

S.No	Authors/Title of the paper/ Journal
1	Anisha A., Chandrasekar K., Exploring The Role Of Digital Platforms In Promoting Nutrition And Health Benefits Of Nutri-Cereals Products . International Journal of Engineering Technology Research & Management (IJETRM), 09(07), 121–128. July-2025. https://doi.org/10.5281/zenodo.15863380
2	Saranya S., Chandrasekar K., Transformation and Social Equity: A Frame for Sustainable Progress . European Journal of Sustainable Development Research, 9(4), em0317. https://doi.org/10.29333/ejosdr/16577

3	Saranya S., Chandrasekar K., Ingenious Impulsiveness Of Environmentally Motivated Female Entrepreneurship For Sustainable Development , <i>Management Dynamics</i> : Vol. 25: No. 2, https://doi.org/10.57198/2583-4932.1354
4	Saranya S., Chandrasekar K., The Impact of artificial intelligence on the business transformation of female entrepreneurs . <i>International Scientific Journal of Engineering and Management (ISJEM)</i> , Vol.4, issue 3 ISSN: 2583-6129, March 2025.
5	Anisha A., Chandrasekar K., Assessing the effectiveness of reverse logistics operations in supply chain management . <i>International Research journal on Economics and Management (Research Explorer)</i> , XIV, ISSN 2250-1940, March 2025.
6	Saranya S., Chandrasekar K., The impact of government welfare schemes on women empowerment in India . <i>International Journal of Management and Commerce</i> , Vol.7, issue 1, e ISSN: 2664-6854, March 2025.
7	Saranya S., Chandrasekar K., The role of government and institutional initiatives in enhancing financial literacy among the public . <i>EPRA International Journal of Economics, Business and Management Studies EBMS</i> Vol.12, issue 3, ISSN:2347-4378 DOI:10.36713/epra1013, March 2025.
8	Saranya S., Chandrasekar K., The effectiveness of financial inclusion schemes awareness and access in India . <i>International Journal of Science Engineering and Technology (IJSET)</i> , Vol.13, issue 2, ISSN (Print): 2395-4752.March 2025.
9	Saranya S., Chandrasekar K., Empowering rural women led enterprises: the impact of digital literacy and E-commerce on growth and sustainability . <i>EPRA international Journal of Research & development (IJD)</i> , Vol.2, Issue 3, ISSN: 2455-7838, March 2025.
10	Saranya S., Chandrasekar K., The Impact of women in social Entrepreneurship on sustainable development . <i>GMSARN International Journal</i> , Vol.19, issue 1. March 2025.
11	Vivek Vijayakumar, Chandrasekar K., Intrapreneurship as a Driver of Business Innovation . <i>Foresight and STI Governance</i> , Vol.18 Issues 2. DOI: 10.17323/2500-2597.2024.2.97.105, 2024.
12	Vivek Vijayakumar, Chandrasekar K., The Moderating Effect of Digital Literacy on the Digital Financial Services and Financial Behaviour of Manufacturing MSMEs . <i>MDIM Journal of Management Review and Practice</i> , Vol.2, issue 2, sDOI: 10.1177/mjmrp.241265189, 2024.
13	Anisha. A, Chandrasekar. K., Sustainable logistics practices and performance of the food processing sector in selected district of Tamil Nadu . <i>International Journal of Research Publications and Reviews (IJRPR)</i> , Vol.5, ISSN – 2582-7421.October 2024
14	Anisha. A, Chandrasekar. K., Innovative solutions for sustainable logistics in food manufacturing industries overcome barriers and challenges . <i>Shan lax international journal of management</i> , Vol.12, P- ISSN: 2321-4643, E-ISSN: 2581-9402, October 2024.
15	Anisha. A, Chandrasekar. K., The implementation of AI driven supply chain optimization in the food industry . <i>International Journal of Humanities Social Science and Management (IJHSSM)</i> , Vol.4, ISSN- 3048-6874. October 2024.
16	Anisha. A, Chandrasekar. K., Sustainable consumption and production practices in the food supply chain . <i>International journal of creative research thoughts (IJCRT)</i> , Vol.12, ISSN: 2320 – 2882.August 2024
17	Anisha. A, Chandrasekar. K., Sustainable Last Mile Logistics Operation in the Era of E-Commerce , <i>Applications of Artificial Intelligence in Commerce and Mathematics</i> , 978-9-3956-5918-5, 2024
18	Saranya S., Chandrasekar K., Innovation and the impact of technology on Women Entrepreneurs in India . <i>International Journal of Research Publication and Reviews (IJRPR)</i> , Vol. 4, Issue 12, December 2023, ISSN 2582-742.
19	Anisha. A, Chandrasekar. K., Consumer Perceptions towards intake and prescription of Organic Food Products for Health Sustainability . <i>International Journal of Scientific Research in Engineering and Management (IJSREM)</i> , Vol. 07, Issue 12 December 2023. Impact Factor: 8.176 ISSN: 2582-3930
20	Saranya S., Chandrasekar K., Digital Transformation in Businesses Owned By Women , <i>International Journal of Research and Analytical Reviews(IJAR)</i> , E-ISSN: 2348-1269, P-ISSN: 2349-5138 Volume.10, Issue.2, April 2023

21	Saranya S., Chandrasekar K., Socio-Cultural Factors and their Impact on the Development of Women Entrepreneurs on India , International Journal of Creative Research Thoughts(IJCRT)Volume 11, Issue 4 April 2023 ISSN: 2320-2882
22	Saranya S., Chandrasekar K., Sustainable Growth Perspective of Women Entrepreneurs Advantaged From PMEGP Scheme , International Journal of Scientific Research in Engineering and Management (IJSREM) on Volume 07, Issue 04 April 2023.
23	Saranya S., Chandrasekar K., Globalization Impact on Growth of Women Entrepreneurship in India , Shanlax International Journal of Management, January - 2023, volume 10, Issue-3 P-ISSN: 2321-4643, E-ISSN: 2581-9402, pp 25-33.
24	V.Balamurugan., Chandrasekar K., “Processed Foods In Lieu Of Fruits and Vegetables - A South Indian Perspective” Central European Management Journal ISSN:2336-2693 E-ISSN:2336-4890, Vol. 30 Iss. 4 (2022)
25	Vivek Vijayakumar, Chandrasekar K., “Moderating Role of Commercial Capabilities on Firm Performance through Innovative Capability in Manufacturing MSMEs” International journal of professional business review ISSN: 2525-3654, Oct 2022. Vol.7 Issue 3 pg 1-17
26	Jeyalakshmi G., Chandrasekar K., Can Cross-Cultural Awareness Programs Help to Lead? With The Help of Mis. International journal of professional business review ISSN: 2525-3654, Oct 2022. Vol.7 Issue 3
27	V.Balamurugan., Chandrasekar K., Contribution of Artificial Intelligence in Sustainable Management of Agro Processing Industry , Shanlax International Journal of Management, Oct- 2022, volume 10, Issue-2P-ISSN: 2321-4643, E-ISSN: 2581-9402, pp 56-61.
28	Vivek Vijayakumar, Chandrasekar K., A Survey on Industry 4.0 Readiness of Manufacturing MSME in India , International Research Journal of Humanities and Interdisciplinary Studies, Special Issue, March 2022 ISSN 2582-8568 Impact Factor 5.828
29	Saranya S., Chandrasekar K., The Impact of Covid-19 on Women Entrepreneurs in India , Journal of the Oriental Institute (UGC Care List), ISSN: 0030-5324, Vol.71, Issue.01, No.15 January- March 2022, Imp.Fac. 0.30.
30	Vivek Vijayakumar, Chandrasekar K., The impact of microfinance on the sustainable economic growth of MSMEs owned by women entrepreneurs post covid-19 lockdown , Osmania Journal of International business studies, Vol.16, Issue 1&2, Dec 2021 PP 1-8 ISSN:00973 5372
31	Vivek Vijayakumar, Chandrasekar K., Back in Business - Unorganized Service Sectors After Covid-19 Lockdown , Indian Development Policy Review, Vol.2, Issue-2, Dec 2021, PP114-123, ISSN:2583 3596
32	Saranya S., Chandrasekar K., Awareness of Digital Technology among Rural Women Entrepreneurs , Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979
33	Vivek Vijayakumar, Chandrasekar K., “Critical Success Factors of Quality Management and Smart Manufacturing Implementation and Its Impact on Customer Satisfaction in Manufacturing MSMEs of Tamil Nadu” , Vidyabharati International Interdisciplinary Research Journal (Special Issue), Oct 2021 PP3003-3010 ISSN: 2319 4979.
34	Jeyalakshmi G., Chandrasekar K., Cross Cultural Communication Practices of MSMEs In Tiruchirapalli District , International Journal of Creative Research Thoughts (IJCRT), ISSN:2320-2882, Volume.9, Issue 1, pp.4344-4348, January 2021
35	Manju E., Chandrasekar K., The impact of Covid-19 Lockdown on Drug Rehabilitation centres in Tamilnadu State, India , Journal of the Social Sciences, July 2020
36	Saranya S., Chandrasekar K., Empowerment of women social entrepreneurs for sustainable development in India , Mukta Shabd Journal, UGC Care List Group - I Journal, ISSN NO: 2347-3150

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37	Vivek Vijayakumar, Jeyalakshmi G., Chandrasekar K., A Meta-Analysis on Effect On The Economy Due To Labour Loss During Epidemic Outbreaks , International Journal for Research in Engineering Application & Management (IJREAM) Vol-06, Issue-01, Apr 2020
38	Chandrasekar K., Institutional Facilitation Towards Sustainable Entrepreneurial Culture Among Professional Graduates , International Journal of Scientific & Technology Research, Volume 9 - Issue 3, March 2020 - ISSN 2277-8616
39	Vivek Vijayakumar, Jeyalakshmi G., Chandrasekar K., Impact of television advertisement on buying behaviour of customer in purchasing FMCG products in Coimbatore district , IJSET - International Journal of Innovative Science, Engineering & Technology, Vol. 7 Issue 2, February 2020
40	Vivek Vijayakumar, Chandrasekar K., Tourism Development and Fundamentals to Promote Sustainopreneurship in Tourism Industry , Our Heritage Journal; ISSN: 0474-9030; UGC Care Listed Journal; Vol-68-Issue-30-February-2020
41	Chandrasekar K., Sethupathy K., Strategic Stance on Re-Engineering of Operations to Sustain Business in Developing Economies – A Study with Reference to Manufacturing Sectors in Ramanathapuram and Sivaganga Districts of Tamilnadu , International Journal of Advanced Science and Technology Vol.29 No.1, January 2020, pp.1206-1219 ISSN:2207-6360(Online)
42	Venakateswaran P.S., Manju E., Geetha U., Chandrasekar K., The Role of University Faculties in Sustainable Development in Higher Education in Tamilnadu, India , International Journal of Advanced Science and Technology Vol.29 No.1, January 2020, pp.1206-1219 ISSN:2207-6360(Online)
43	Vivek Vijayakumar, Chandrasekar K., Digitalization of MSMEs in India in context to Industry 4.0: Challenges and Opportunities , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
44	Balamurugan V., Chandrasekar K., Sustainability challenges for workforce of SMEs in India , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
45	Manju E., Chandrasekar K., Patient satisfaction towards service Quality of rehabilitation centers for Substance abusers – Tamilnadu , INFOKARA RESEARCH, Volume 8 Issue 12 December 2019, ISSN NO: 1021-9056 pg:1149-1155
46	Chandrasekar K., Human Capital Management – A Competitive Approach To Improve Organizational Productivity , Science, Technology and Development Volume VIII Issue XII DECEMBER 2019 ISSN: 0950-0707 pg:290-303
47	Ramesh Babu S., Chandrasekar K., Senthilkumaran N., Exploring the women preferences in tourism and plotting ways for economic growth in India , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
48	Sathiyendran N., Chandrasekar K., Consequence of E-HRM Practices in Employee Retention for Sustainable Growth among Corporate Hospitals , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
49	Saranya S., Chandrasekar K., Consumer perception about service Quality Dimensions Using SERVPERF analysis of Co-Operative banks. , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.976-988 ISSN:2207-6360(Online)
50	Chandrasekar K., Balamurugan V., Sustainable Management Practices Adopted in SMEs , Science, Technology and Development Volume VIII Issue XII December 2019 ISSN: 0950-0707 pg:496-509
51	Chandrasekar K., Karthick R., Customer Satisfaction towards online Car Insurance at South Tamilnadu; A special reference with Madurai and Sivaganga District , International Journal of Recent Technology and Engineering (IJRTE), pg:745-749 ISSN: 2277-3878, Volume-8 Issue-2S6, July 2019

52	Chandrasekar K., , Skill Cognizance Of Women Graduates Towards Digital Entrepreneurship In Tamilnadu State, India , Restaurant Business Journal of Management Vol.118 issue-7- July 2019 ISSN:0097-8043 Pg.1-7
53	Chandrasekar K., Prabakaran V., A study on HRD in Cooperatives with respective India , Shanlax International Journal of Management , Vol.3 , Special Issue 2 , February 2019, ISSN : 2321-4643
54	Chandrasekar K., Vadamar V., Business Intelligence – The Need For Today’s Management , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
55	Sethupathy K., Chandrasekar K., Employees Opinion On Performance Appraisal Practices Among Star Hotels In Tamilnadu – An Evaluative Approach , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
56	Anitha A., Chandrasekar K., Comparative Study On Job Satisfaction Among The Employees Of Private Banks Of Indian Origin And Foreign Based Banks , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
57	Poovizhi S., Chandrasekar K., Need Of High School Creativity In Education In An Indian Scenario , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
58	Karthick K., Chandrasekar K., Shift In Human Behaviour With Social Marketing – A Critical Review Approach , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
59	Sathiyendran N., Chandrasekar K., Human Resource Management Practices In Corporate Multispecialty Hospitals , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
60	Shangeerthana G.V., Chandrasekar K., Corporate E-Learning: Factors Determining The Behavioural Change Of E-learners , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
61	Karthick R., Chandrasekar K., A Theoretical Study About Women Entrepreneurs In Nagaland: Issues And Challenges , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
62	Manju E., Chandrasekar K., Substance Abusers Treatment Preferences In Tamil Nadu , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
63	Anitha A., Chandrasekar K., Impact of Mentoring on employees of Indian Bluechip IT companies , Global Journal For Research Analysis, Vol 6,No11
64	Jeyalakshmi G., Chandrasekar K., An Overview of Corporate Social Responsibility , Shan lax International Journal of Management VOLUME 5,SPECIAL ISSUE 3,MARCH 2018,:ISSN No 2321-4643:UGC APPROVED JOURNAL No 44278
65	Chandrasekar K., , Microinsurance in India- An Overview , Jnanavardhini - Online Multi-Disciplinary Research Journal, ISSN No. 2456-7647, Volume 3, Issue 1, January 2018, Page 1
66	Karthick R., Chandrasekar K., Brand Awareness of Life Insurances in Sivaganga District , Mediterranean Journal of Basic and Applied Sciences (MJBAS), Volume 1, Issue 1, December 2017
67	Sethupathy K., Chandrasekar K., Future of HR Management in Indian Scenario: Issues and Challenges – A Review Study , Mediterranean Journal of Basic and Applied Sciences (MJBAS), Volume 1, Issue 1, Pages 76-83, October-December 2017
68	Manju E., Chandrasekar K., Knowledge Management For Recovered Alcoholics – Binary Based Network Approach , Paripex-Indian journal of Research. Volume 6,No.6(2017)
69	Manju E., Chandrasekar K., A Study on Recovery from Substance Addiction by Yoga with Active

	Life Style Factor , Asian Journal of Applied Science and Technology (AJAST) Volume 1, Issue 7, Pages 95-97, August 2017
70	Sethupathy K., Chandrasekar K., Performance Management System in star Hotels of Tamilnadu: An Overview , International Journal of Trade and Global Business Perspectives, Volume 6 Number 2 ,2017 ISSN(Print):2319-9059, ISSN(Online) :2319-9067
71	Karthick R., Chandrasekar K., Life Insurance Consumer's Behaviour in Tamil Nadu: A Study , International Journal of Trade and Global Business Perspectives, Volume 6 Number 2,2017 ISSN(Print):2319 9059, ISSN(Online) :2319-9067
72	Chandrasekar K., Anitha A., Mentoring: A Literature Review And Development Agenda , International Journal Of Innovative Knowledge Concepts, ISSN: 2454-2415 Vol. 5, Issue 6, June 2017
73	Chandrasekar K., Poovizhi S., Essential of Human Resource Information System in current Scenario , International Journal Of Organizational Behavior & Management Perspectives, Pezzottaite Journals, Volume 6, Number 2 April-June'2017. ISSN No:2279-0950
74	Sethupathy K., Chandrasekar K., Strategies for improving employees performance in an organization , International journal of innovative knowledge concept volume 5, Issue 6, June 2017 page 11 – 13, ISSN : 2454-2415
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Resource persons in various capacities

National Conferences : 7

International Conferences : 5

Special Guest Lectures : 25

Date : 01.09.2025

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