



Dr. S. SUNDARARAJAN
Adjunct Faculty

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D.	Alagappa University	2021	Management - International Business	Most Commended
MBA	Alagappa University	2015	Management	First
BBA	Bharathidasan University	2013	Business Administration	First

Teaching Experience

Total Teaching Experience : 2 years and 6 months

Position	Institution	Duration
Assistant Professor	Nachiappa Swamigal Arts and Science College, Koviloor	1 year and 6 months

Research Experience

Total Research Experience : 04

Position	Institution / University	Duration
Research Assistant - ICSSR MRP	Department of Banking Management, Alagappa University	1 year
Full - Time Research Scholar	Department of International Business, Alagappa University	3 years

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1.	NSS / YRC / NCC - Coordinator	AISD	July, 2023	Till Date
2.	Placement Coordinator	AISD	July, 2023	Till Date

Areas of Research:

- Foreign Trade, Accounting & Finance, Entrepreneurship, Tourism and Hotel Management.

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
13	12	Nil	08	02

Cumulative Impact Factor (as per JCR) : 7.8

h-index (Google Scholar) : -

i10 index : -

Total Citations : 107

Events Participated

Number of Conferences / Seminars / Workshops : 52

Membership

1. Life - Long Member in Indian Commerce Association
2. Member in Association of International Business

List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/Journal	Impact Factor
1.	Dr. A. Muthusamy, S. Sundararajan, Impact of Foreign Direct Investment on Industrial Growth of India, International Journal of Recent, Technology and Engineering (IJRTE), Vol- 8, Issue 2S10 (XVI), September 2019, Page no. 165-169	5.92
2.	Dr. A. Muthusamy , S. Sundararajan, Export – Import Performance of Natural Rubber in India, International Journal of Recent Technology and Engineering (IJRTE), Volume 8, Issue 4, November 2019, Page no. 4974-4977	5.92
3.	Dr. Dr. A. Muthusamy , S. Sundararajan, Export – Import Performance of Steel in India, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume 9, Issue 2, December 2019, Page no. 1292 -1294	5.54
4.	S. Sundararajan, Dr. A. Muthusamy, Role of Corporate Social Responsibility in Rural Development, International Journal of Multidisciplinary Research and Technology, Vol - special , 2021, ISSN: 2582 - 7359	6.328
5.	Dr. S. Sundararajan, Dr. N. Ramar, Automated Clearing House and Indian Payments System International Journal of Emerging Knowledge Studies, Vol - 02, Issue - 09, 30 Sep 2023, ISSN:2583-7354, Pp.392-394	-
6.	Dr. S. Sundararajan, Dr. N. Ramar , Employee Excellence and Performance Appraisal in Scheduled Commercial Banks in Sivagangai District, International Journal of Creative Research Thoughts (IJCRT), Vol - 11, Issue - 10, October 2023, ISSN:2320-2882, Pp.c315 - c320	7.97
7.	Dr. S. Sundararajan, Dr. N. Ramar , Worker's Wellness and Efficiency during the Pandemic in Freight Forwarding Companies, International Journal of Research in Human Resource Management, Vol - 5, Issue - 2, July 2023, ISSN:2663-3213, Pp.63 - 67	5.6
8.	Dr. S. Sundararajan, Dr. N. Ramar, Perceived Awareness And Behavioural Impact of Policy Holders About Life Insurance In Ramanathapuram, International Journal of Novel Research Development, Vol - 8, Issue - 11, November 2023, ISSN:2663-3213, Pp.63 - 67	8.76
9.	Dr. S. Sundararajan, Dr. B. Vimala, Contribution of Tourism in Reassuring Economic Growth in Tamil Nadu, International Journal of Research in Management, Vol - 6, Issue - 1, December 2023, ISSN:2664-8806, Pp.15 - 18	-

10.	Dr. S. Sundararajan, Dr. N. Ramar, Evaluating the influence of exports in Indian Industrial Production, Journal of Emerging Technologies and Innovative Research, Vol- 11, Issue - 2, February - 2024, Pp. a507 - a515	7.95
11.	Dr. S. Sundararajan, Dr. A. Muthusamy, Problems Faced by Custom House and Forwarding Agents in Cargo Handling with Reference to Tuticorin Region, International Journal of Foreign Trade and International Business, Vol - 6, Issue - 1, February - 2024, Pp. 34-37	5.22
12.	Dr. S. Rajamohan, Dr. E. Saranya Devi, Dr. S. Sundararajan, Investigating the Factors Affecting Marketing of Jasmine in Madurai District, International Journal of Research in Marketing Management and Sales, Vol - 6, Issue - 1, January 2024, Pp. 50-53	5.51
13.	Dr. S. Sundararajan, Dr. N. Ramar, Sustainable Tourism Development Practices Espoused by Local Government: With Reference to Ramanathapuram District, International Journal of Tourism & Hotel Management, April, 2024, Vol - 6, Issue - 1, ISSN: 2706-9591	5.12

Resource persons in various capacities

Invited Lectures

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