



ALAGAPPA UNIVERSITY

(A State University Established by the Government of Tamil Nadu in 1985,
Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third Cycle,
Graded as Category-I University and Granted Autonomy by MHRD-UGC,
MHRD-NIRF 2020 Rank : 36, QS 2020 India Rank : 24)

KARAIKUDI - 630 003, Tamil Nadu, India



ALAGAPPA INSTITUTE OF MANAGEMENT VALUE ADDED COURSE

AIMIB102 – INVESTMENT BANKING

Course Duration: 30 Hours

Course objectives

- To provide students with the necessary theoretical and conceptual tools used in investment banking.
- To provide an introduction and general understanding of investment banking activities.
- To perform valuation of companies
- To prepare reports on important components of investment banking
- To know corporate restructuring such as mergers & acquisitions, project finance, IPO analysis, etc

Course outcomes

- This course will provide the intellectual framework to students who are pursuing a career in investment banking or an internship in the investment banking division of a financial firm.
- Develop the knowledge of corporate finance and who wish to broaden their understanding of finance by applying financial concepts and techniques to analyse activities and transactions in the realm of investment banking.
- Orientation about banking and financial concepts covered Managing investment in the primary market and secondary market.
- Apply learning from this program will help to get opportunities to work with Investment Banking companies.
- Understand the importance and relevance of Investment Bankers in any Financial System.

Course Coordinator

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Units 1 INTRODUCTION TO INVESTMENT BANKING:

The evolution of Investment banking – Concept and Definition– Merchant Banking Today’s major players – The culture and organization structure of Investment banks: the changing face of leadership, risk management, professional behaviour and organizational values – The structure of investment banks – Employment opportunities in investment banks. Relevant Case Studies.

Unit 2 THE BUSINESS OF INVESTMENT BANKING:

Nature of Contemporary investment banking – Service portfolio of Indian Investment banks – Introduction to Allied business – Asset Management, Mutual funds, Hedge fund, and Private Equity funds – Regulatory

Unit 3 INVESTMENT BANKING AND BUSINESS VALUATION:

Value and Valuation – Corporate Value vs Investment Value – Business Valuation - Drivers for Value Creation – Asset based valuation model – Financial forecasting – Determinants of financial forecasting – Free cash flow. Relevant Case Studies.

Unit 4 CORE INVESTMENT BANKING SERVICES:

Domestic Issue Management – Types of Issues requiring issue management, Stages in an IPO, role of Investment banker as Issue manager – Underwriting – Underwriting commission and Underwriting

Unit 5 OVERVIEW OF CORPORATE RESTRUCTURING:

Corporate Re-organization – Rationale for Corporate Re-organization – Mergers and Amalgamations – Types of Mergers, Structure of an Amalgamation, Investment banking Perspective in Merger and Amalgamations – Introduction to Acquisitions, Takeover and Buyout – Strategic Acquisitions, Negotiated

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References

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3. Dr. Krishna priyaalladi. (n.d.). *Quality Of Customer Service - A Study Of Idbi Bank In Rayalaseema Region Of Andhra Pradesh*. Archers & Elevators Publishing House.
4. Gupta, S. N. (n.d.). *Dishonour of Cheques: Liability-Civil & Criminal*. Universal Law Publishing.
5. H.R. Machiraju. (2010). *Indian Financial System, 4th Edition*. Vikas Publishing House.
6. Hay, I., & Beaverstock, J. V. (2016). *Handbook on Wealth and the Super-Rich*. Edward Elgar Publishing.
7. Khan, M. Y. (1997). *Financial Services*.
8. Sharma, C. (2021). *Financial Markets, Institutions and Services - SBPD Publications*. SBPD Publications.
9. States., U. (2009). *Examining the Billing, Marketing, and Disclosure Practices of the Credit Card Industry, and Their Impact on Consumers*.
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