



R. ALAMELUMANGAI
Senior Professor & Head i/c

Contact

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Academic Qualifications: M.Com., M.Phil., Ph.D., DRD

Degree	Institution	Year	Branch	Class
Ph. D	Alagappa University	2001	Bank Management	Awarded
DRD	IGNOU	1993	Rural Development	I Class & I Rank
M.Phil	Alagappa University	1988	Commerce	I Class & I Rank

M.Com	Alagappa University	1987	Commerce	I Class & I Rank
B. Com	Seethalakshmi Achi College for Women, Pallathur	1985	Commerce	I Class

Teaching Experience:

Total Teaching Experience : 34 Years

Position	Institution	Duration
Head i/c	Department of Bank Management, Alagappa University	30.04.2023 to till date
Senior Professor	Department of Bank Management, Alagappa University	24.03.2021 to till date
Professor	Department of Bank Management, Alagappa University	23.03.2011 to 23.03.2021
Associate Professor	Department of Bank Management, Alagappa University	27.07.2006 to 23.03.2011
Reader	Department of Bank Management, Alagappa University	27.07.2003 to 26.07.2006
Lecturer (SS)	Department of Bank Management, Alagappa University	27.07.1998 to 26.07.2003
Lecturer	Department of Bank Management, Alagappa University	09.08.1989 to 26.07.1998

Research Experience

Total Research Experience : 32 Years

Position	Institution / University	Duration
Co-Investigator	ICSSR New Delhi	2017-2019
Research supervisor	Alagappa University	2010 to till date
Principal Investigator	AURF Alagappa University	2009-2011
Project Guide for MBA(B&I) Students	Department of Bank Management, Alagappa University	Since 1991

Academic and Additional Responsibilities

S. No	Position	University Bodies	Period	
			From	To
1	Convener, Gift Purchase Committee	Alagappa University	2019	-
2	Chief Superintendent – Ph. D Pre qualifying Entrance Exam	Management Block, Alagappa University	24/02/2019	-
3	Reviewer of course materials	Directorate of Distance Education, Alagappa University	2018 2019& 2020	-
4	Chair person	DDE Examinations Board, Alagappa University	2012	Till date
5	Chief Superintendent - University Departments (UG/PG)	Management Block, Alagappa University	November 2012	-
6	Academic Auditor	University Departments	2012	Till date

7	Director	Curriculum Development Cell, Alagappa University	28.11.2012	11.06.2015
8	Warden	University Ladies Hostel, Alagappa University	13.07.2005	08.09.2006

Areas of Research: Banking

Titles of the Research

1. Rural Banking in Tamil Nadu
2. Service Quality in retail banking operations of selected commercial banks in Karnataka
3. A Study on Credit Risk Management of New Generation Private Sector Banks in India
4. A Study on NPA Management of Scheduled Commercial Banks in India
5. A study on role of Micro Finance Institutions towards financial inclusion in Tamil Nadu
6. Impact of Bank Finance on MSME sector in Sivaganga district
7. A study on Urban Financial Inclusion of Banks in Chennai
8. Performance of Export Import Bank of India-An Analytical Study
9. Impact of Microfinance in Poverty Eradication and Women Empowerment under Kudumbashree Mission in select districts of Kerala

Research Supervision/ Guidance

Program of Study		Completed	Ongoing
Research	Ph. D	03	06
	M.Phil	08	-
Project	PG	680	09

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
27	8	17	06	16

h-index (Google scholar) : 2

Total Citations (Google scholar) :15

Funded Research Projects

Completed Projects: 4

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	ICSSR	2017	2019	Asset Quality Management of Indian Banks – An Empirical Analysis (Co – investigator)	7.00
2	AURF	2010	2011	Bank Credit to Agriculture in Sivaganga District: An Analysis	0.20
3	AURF	2009	2010	Technology in banking industry and customer service in Sivaganga district (Co – investigator)	0.60
4	UGC	1994	1995	Problems of Rural Banking –A study with reference to Pasumpon Thevar Thirumagan District	0.05

Ongoing Project: 2

S. No	Agency	Period		Project Title	Budget (Rs. in lakhs)
		From	To		
1	RUSA	2022	Till date	Efficacy of E- Payments and Settlement Systems in India – (TBRP)	5.00
2	RUSA	2018	Till date	Efficacy of E- Payments and Settlement Systems in India – (TBRP)	17.60

Distinctive Achievements / Awards

1. Received a Certificate of Commemoration for having completed 25 years of unblemished service from our university in 2014
2. Served as a Resource person and presented six papers in UGC Sponsored Refresher Course in Bank Management during 1996 to 1998 as detailed below:
 - Institutional Infrastructure for financing rural development – October 1996
 - Swapping of Bank branches – February 1997
 - Societal Banking – How to make it profitable? – February 1997
 - Priority Sector Credit – February 1997
 - Issues relating to Rural bank customers and rural bankers – October 1998
 - Rural Banking – From Nationalization to Rationalization – October 1998
3. Prepared the following Course materials for Alagappa University Distance Learners:
 - I. M.Com (Insurance Management)
 - Principles and Practices of General Insurance
 - பொதுக்காப்பீடு-கோட்பாடுகளும்நடைமுறையும்
 - II. M.B.A (B&F)
 - Rural Banking
 - International Banking & Foreign Exchange
 - III. B.B.A (Banking)

- Rural Banking
- Foreign Exchange and Financing of Foreign Trade
- Development Banking

IV. Prepared the following Course materials for Annamalai University Distance Learners

M.Com (BIM)

- Foreign Exchange
- அந்நியசெலாவணி

Events organized in leading roles

Number of Seminars /Conferences /Workshops/ Events organized: 5

Position	Programme	Duration	Institution
Coordinator	Department Alumni Meet	2016, 2017 and 2020	Department of Bank Management, Alagappa University
Organizing secretary	One day Training Programme on 'Automation of Examination Process'	17th September 2013	Curriculum Development Cell, Alagappa University
Organizing secretary	One day Workshop on 'Curriculum Designing and Development' to the chairpersons of Boards of studies of Affiliated Colleges	24th July 2013.	Curriculum Development Cell, Alagappa University
Organizing secretary	One day Workshop on 'ICT cum Innovative Teaching and Research' for the principals of affiliated colleges	18th April 2013.	Curriculum Development Cell, Alagappa University
Organizing Secretary	National Seminar on "Beyond COVID-19: Towards A stronger Inclusive and Sustainable Banking"	12.04.2022	Department of Banking Management, Alagappa University

Events Participated

Number of Conferences/Seminars/Workshops

Webinars/Seminars/Conferences/ Workshops - Participated with paper presentation				
S. No	Title of Conference/ Seminar/ Workshop etc.	Organizer	Date	Topic of papers presented/ position/ Attended
1.	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	27.04.2022	EXIM Mitra: A Digital initiative of EXIM Bank – A synoptic view.
2.	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	27.04.2022	Digital Financial Services towards inclusive growth and Digital India
3.	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	26.04.2022	Need for Digital Landscape for MSME lending: A synoptic view
4.	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	27.04.2022	Distributed Ledger Technology Banking perspective

5.	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	26.04.2022	Acted as a chairperson for Technical Session I
6.	6 th International E-conference on 'Economic Growth and Sustainable Development: Emerging Trends'	Shri Dharmasthala Manjunatheswara Institute for Management Development, Mysore	26.11.2021	Bank Linkage under Kudumbashree Mission: A powerful tool for women empowerment
7.	National conference on Emerging Business Innovations and Trends in India	Department of corporate secretaryship, Quaide Milleth College for Men, Chennai	26.11.2021	Derivative Market and its performance in India – 2021
8.	International Conference on Digital Banking for Sustainable Development	Department of Banking Management, Alagappa University, Karaikudi.	24 th & 25 th September 2019	A study on customer satisfaction of ATM services in Pondicherry city
9.	International Conference on Digital Banking for Sustainable Development	Department of Banking Management, Alagappa University, Karaikudi.	24 th & 25 th September 2019	An Empirical Analysis of the Cashless Transactions amongst MSMEs at Sivaganga District, Tamil Nadu.
10.	International Conference on Recent Trends in Global Sustainable Tourism and Hospitality Research	Department of Tourism and Hotel Management, Alagappa University, Karaikudi	6 th & 7 th September 2019	Indian Tourism: Athithi DevoBhava
11.	International Conference on Contemporary Management Innovations and	Alagappa Institute of Management, Alagappa University, Karaikudi	13 th & 14 th December 2018	Reinsurance – A Mechanism in Mitigating Risk

	Intelligence			
12.	International Conference on Business Research MERX MERCIS' 2018	SRM Institute of Science and Technology, Kattankulathur.	9 th and 10 th October 2018	Green Human Resource Management: Way to Sustainable use of Business Resources
13.	National Conference on Sustainable Green Business	Alagappa Institute of Management, Alagappa University, Karaikudi	26 th and 27 th March 2018	Green Banking: A Step towards Sustainable Green Business
14.	National Conference on Sustainable Green Business	Alagappa Institute of Management, Alagappa University, Karaikudi	26 th and 27 th March 2018	Green,Green,Green: Mantra for Tranquil Environment
15.	National Conference on Pride of Commerce	Department of Commerce, Alagappa University, Karaikudi	13 th March 2018	A Study on the Applicability of Economic Value-Added
16.	International Conference on Nxt Gen Logistics and SCM 4.0	Department of Logistic Management, Alagappa University, Karaikudi	13 th March 2018	Green Logistics: Improving Environmental Sustainability
17.	International Conference on FDI: Astute Conduit for Trade Integration and Sustainable Development	Department of International Business, Alagappa University, Karaikudi	2 nd & 3 rd March 2018	FDI equity inflows in the Service Sector
18.	National Conference on E-Banking Services	Trinity College for Women, Namakkal.	16 th February 2018	E-Banking in India: Challenges and Strategies-An Overview

19.	National Conference on Business Success Hinges on Business Strategies	Department of Commerce, Alagappa University, Karaikudi	15 th December 2017	Revolution in Payment and Settlement Systems in India
20.	National Conference on Business Success Hinges on Business Strategies	Department of Commerce, Alagappa University, Karaikudi	15 th December 2017	Chief Minister's Comprehensive Health Insurance Scheme
21.	National Conference on Business Success Hinges on Business Strategies	Department of Commerce, Alagappa University, Karaikudi	15 th December 2017	Mobile Banking: Issues and Strategies
22.	National Conference on Business Success Hinges on Business Strategies	Department of Commerce, Alagappa University, Karaikudi	15 th December 2017	Bancassurance in India
23.	International Conference on GST	Vidhya Giri College of Arts and Science, Pudukkottai.	05 th October 2017	One Tax and One Nation
24.	International conference on 'Global Growth: Gears & Glows'	Alagappa University, Karaikudi	2 nd to 4 th February 2017	Best practice of Indian Banks
25.	International conference on 'Global Growth: Gears & Glows'	Alagappa University, Karaikudi	2 nd to 4 th February 2017	Micro Finance: Noble substitute for Institutional credit
26.	International conference on 'Global Growth: Gears & Glows'	Alagappa University, Karaikudi	2 nd to 4 th February 2017	Consolidation among public sector banks: A synoptic view
27.	National conference on Global strategies for inclusive growth	Alagappa University, Karaikudi	19 th January 2017	Emerging Trends in Financial Inclusion in India
28.	National Conference on 'Swami	Alagappa University, Karaikudi	24 th October 2016	Swami Vivekananda's Philosophy of education

	Vivekanandar: A Youth Icon'			
29.	International seminar on 'E-Commerce in the Present Eon'	Dr.R.K. Shanmugam College of Arts Science, Kallakuruchi.	20 th September 2016	A to Z of National Electronic Funds Transfer
30.	National seminar on Recent Trends in Business Management and Practices	Primax Foundation Bengalur.	17 th September 2016	Mobile banking services: Challenges and opportunities
31.	National seminar on Consumer Protection and empowerment in India in the wake of technology Domination	Department of Corporate Secretaryship Alagappa university, Karaikudi	26 th & 27 th August 2016	Role of Banking Ombudsman in Consumer Protection
32.	International conference on Recent Trends in Business & Management.	JJ College of Arts & Science, Pudukkottai.	5 th & 6 th August 2016	MFIs in India: Challenges and Opportunities
33.	National Seminar on Emerging Trends in India Insurance Sector	Department of Bank Management, Alagappa University, Karaikudi	23 rd March 2016	Grab the Opportunity – Crop Insurance for sustainable Cultivation
34.	Alagappa University Management Scholars Conference on Recent Trends in Management Research	Alagappa University, Karaikudi	19 th February 2016	Green Banking Practices in India
35.	Financial Inclusion for Inclusive Growth – Issues and Challenges	Periyar E.V.R. College, Tiruchirappalli.	26 th & 27 th April 2013	Financial Inclusion in India - Issues and Strategies

36.	Services Sector in India- An Analysis	Bharath College of Science and Management, Thanjavur.	16 th March 2013	Impact of information Technology on Banks
37.	National Conference on Recent Trends in Marketing Opportunities and Challenges	National Institute of Technology Tiruchirappalli.	20 th February 2013	Customer Relationship Managements in Indian Banks.
38.	தமிழ்இலக்கியத்தில் மேலாண்மைத்தத்துவங்கள்	தமிழ்த்துறைஅழகப்பாபல்கலைக்கழகம்.	22nd September 2012	திருக்குறளில்மேலாண்மைக்கோட்பாடுகள்
39.	Creativity, Innovation and Entrepreneurship	Department of Commerce, Avinasalingam Deemed University, Coimbatore.	16 th February 2012	Policy Initiatives in the MSME Sector
40.	Professional Ethics of Teacher Educators	Department of Education, Alagappa University.	03 rd January 2012	Code of Professional Ethics for Teachers
41.	National Conference on Entrepreneurship – Esteem	Sri Sarada Niketan College for Women, Amaravathipurur.	20 th August 2011	Entrepreneurship Skills
42.	International Conference on Women in Governance	Department of Women's Studies, Alagappa University, Karaikudi	5 th April 2011	Corporate Governance in Banks
43.	National Seminar on Banking Services- Rights and Responsibilities of Consumers	Government Arts College, Paramakudi.	19 th March 2011	Performance of Banking Ombudsmen in India
44.	International Conference on Meta Trends in Global Business	Sri Sarada Niketan College for Women, Amaravathipurur.	22 nd & 23 rd March 2011	Balance of Payments in India
45.	Ninth seminar of	Alagappa	11 th September	Branch Expansion of Commercial

	Tamil Nadu Science Congress	University, Karaikudi.	to 13 th September 2009.	Banks
46.	International Conference on Global Economic Ascendance Realm	Alagappa University, Karaikudi.	31 st March to April 2009.	Financial Inclusion
47.	Seminar on Problems of Women Employees	Department of Bank Management, Alagappa University, Karaikudi.	15 th October 1992	Problems of Women Employees'

Membership

Advisory Board

Year/Period	Name of The BoS/Administrative Committee / Academic Committee	Role
2011 to till date	Board of Studies of Bank Management, Alagappa University	Member

Academic Bodies in Other Institutes/Universities

Year/Period	Name of the BoS/Administrative Committee / Academic Committee	Role
2023 – till date	Board of Studies of Commerce in Annamalai University	Member
2014 -15	Board of Studies of Commerce in Vivekananda College, Madurai	Member
2013-14	Board of Studies in Commerce in Annamalai University	Member
2013 - 16	Planning Board, Mother Teresa Women's University, Kodaikanal	Member
2010 -11	Board of Studies of Commerce in Holy Cross College, Tiruchirappalli	Member

Ph.D. Theses Guided

1. No. of Ph.D Theses evaluated : 08
2. No. of Ph.D Public Viva Voce Examination conducted : 08

S. No	Name of the Scholar	Title of the Thesis	Year of Completion
1	U.Vijayarangan	A Study on NPA Management of Scheduled Commercial Banks in India	2022
2	S.Prem Kumar	A Study on Credit Risk Management of New Generation Private Sector Banks in India	2020
3	P. Linda Nalini	Service Quality in retail banking operations of commercial banks in Karnataka	2014

List of Research Articles / Recent Publications

PUBLICATIONS IN JOURNALS

S. No	Authors/Title of the paper/Journal/
1	R.Alamelumangai and N. Rajeshkumar (2022) "Digital Financial services towards inclusive growth and Digital India, Journal of Management & Entrepreneurship, Vol 16, No. I (IV), Jan –March 2022, pp.87-89. ISSN: 2229-5348. UGC care group 1 journal.

2	R. Alamelumangai and N. Rajeshkumar (2022) “Role of Micro Finance Institutions (MFIs) in Digital Financial Inclusion, Journal of Management & Entrepreneurship, Vol 16, No. I (IV), Jan –March 2022, pp.90-95. ISSN: 2229-5348. UGC care group 1 journal.
3	R. Alamelumangai and U. Vijayarangan, (2022) NPA Management practices of Commercial banks (2022), Journal of Management & Entrepreneurship, Vol.16, No.1 (V), Jan-March 2022, pp.54-60, ISSN:2229-5348, UGC care Group 1 Journal.
4	R. Alamelumangai and R. Shanmugavalli “Performance Evaluation of Export Import – Bank of India in shaping India’s foreign trade (2022), Journal of Management & Entrepreneurship”, Journal of Management & Entrepreneurship, Vol.16, No.1 (V), Jan-March 2022, pp.76-83, ISSN:2229-5348, UGC care Group 1 Journal.
5	R. Alamelumangai and N. Rajeshkumar (2022), “Digital Payment products and services- path towards Cashless India”, Journal of the Asiatic Society of Mumbai, Vol. 96:2022 (New Series), pp.179-184, ISSN: 0972-0766.
6	R. Alamelumangai and B. Sudha, (2021) “Impact of COVID-19 on the performance of public sector Banks in India”, Journal of Education Rabindrabharati University, 2021, Vol. XXIII, No. 11 (I), ISSN: 0972-7175, pp.166-171.
7	R. Alamelumangai and U. Vijayarangan, (2021), “Bankers’ Perception towards Non-Performing Assets – An Analysis”, International Research Journal of Management Sociology and Humanities, Vol 12 Issue 1, pp: 322- 329. ISSN: 2277-9809
8	R. Alamelumangai and B. Sudha, (2020), “Non-Performing Assets: Rots Indian Banking System”, International Journal of Advanced Research in Management, Volume 11, Issue 2, pp: 14-20. ISSN (O): 0976-6332; ISSN (P): 0976-6324
9	R. Alamelumangai and S. Prem Kumar, (2020), “Credit Risk Management Framework in Indian Banks: A Synoptic view”, International Research Journal of Management Science and Technology, Vol 11, Issue 7, pp: 100-111. ISSN 2250 – 1959
10	R. Alamelumangai and B. Sudha, (2020), “Non-Performing Assets: Reasons and Remedies”, International Journal of Scientific and Technology Research, Volume-9, Issue-3, ISSN:2277-8616, pp: 1125 – 1127(Scopus indexed)
11	R. Alamelumangai and M. Seetha Lakshmi, (2020), “Cashless Transactions: Opportunities and Challenges amongst MSME at Sivaganga District, Tamil Nadu”, International Journal of Scientific and Technology Research, Volume-9, Issue- 3, ISSN: 2277-8616, pp: 1667 – 1670(Scopus indexed)
12	R. Alamelumangai and M. Seetha Lakshmi, (2020), “An Analysis and Growth of MSMEs in Tamil Nadu”, India, GIS Business, Volume 15, Issue 4, ISSN: 1430 – 3663, pp: 1033 – 1042. (Impact factor: 5.60). (UGC care listed)
13	R. Alamelumangai and B. Sudha, (2019), “Recovery of NPAs through Debt Recovery Channels in Indian Banks – An Analysis”, Restaurant Business, Volume 118, Issue 8, ISSN: 0097 - 8043, pp: 245-254(Scopus indexed)
14	R. Alamelumangai and S. Prem Kumar, (2019), “Effect of Credit Exposure on the Risk Weighted Assets of the new Generation Private Sector Banks”, International Online Multidisciplinary Journal Review of Research, Volume-8, Issue 9, ISSN:2249-894X, pp: 05-18.

15	R.Alamelumangai and B.Sudha, (2018), “Reinsurance –A mechanism in mitigating risk”, International Journal of Advance and Innovative Research, Volume 5, Issue 4(XVI), ISSN: 2394-7780, pp:127-132.
16	R.Alamelumangai and B.Sudha, (2018), “Green Human Resource Management: Way to Sustainable Use of Business Resources”, International Journal of Research in Engineering, IT and Social Sciences, Volume 8, ISSN -2250-0588, pp: 142-143.
17	R.Alamelumangai , B.Sudha and T.Priyanka, (2018), “A Study on Applicability of Economic Value Added Concept in Indian Banking Sector”, COMFEST 2018, Shanlax International Journal of Commerce, Vol.6, Special Issue. ISSN: 2320-4168, pp: 11-15.
18	R.Alamelumangai , B.Sudha and S.Sundararajan, (2018), “Green Banking: A Step towards Sustainable Development”, Special Issue on Sustainable Green Business, Vol.5, Special Issue 3, ISSN: 2321-4643, pp: 231-234.
19	R.Alamelumangai and B.Sudha, (2018), “Green, Green, Green: Mantra for Tranquil Environment”, Special Issue on Sustainable Green Business, Vol.5, Special Issue 3, ISSN: 2321-4643, pp: 19-21.
20	R.Alamelumangai and B.Sudha, (2018), FDI Equity Flows in Services Sector”, FDI – Astute Conduit for Trade Integration and Sustainable Development, International Journal of Multidisciplinary Researches, Vol.4, Special Issue 1, ISSN: 2349-8684, pp: 155-157.
21	R.Alamelumangai , B.Sudha and S.Sundararajan, (2018), “E-Banking in India: Challenges and Strategies - An Overview”, SELP Journal of Social Science, Special issue, ISSN: 0975-9999(P), pp: 168-173.
22	R.Alamelumangai , B.Sudha And T.Nagamuthu,(2017),”NPA Crises In IDBI Bank: An Analysis”International Research Journal Of Management Science And Technology,Vol 8,Issue 11,ISSN:2348-9367
23	R. Alamelumangai and Rama sigappi, (2016), Green Banking Practices in India, Shanlax International Journal of Management, Vol.3, Special Issue 2, ISSN:2321-4643, pp: 32-36.
24	R. Alamelumangai , (2016), “A to Z of Electronic Funds Transfer”, Dr.R.K.S. International Journal of Science and Humanities, Kallakurichi, Tamilnadu, India. ISBN: 9810-7291.
25	R. Alamelumangai , (2016), “Emerging Trends in Financial Inclusion in India”, The Management Spectrum, Alagappa University. Vol 6, Issue 2, pp: 16-20.
26	R. Alamelumangai and K.Chitradevi, (2016), “Mobile Banking Services: Challenges and Opportunities”, International Journal of Commerce and Management Research, Special issue, pp:72-74. ISSN (O): 2321 – 3612; ISSN (P): 2321 – 3604; (Impact factor: 4.532).
27	R. Alamelumangai and Linda Nalini, (2013), “Employee Perception of Service Quality: A Comparison between Public Sector Banks and Private Sector Banks in Karnataka”. Annamalai International Journal of Business Studies and Research, Chidambaram , India, Vol.5, Issue 1, pp: 68-78. ISSN: 0975 - 749X.
28	R. Alamelumangai and R.Ram Kumar, (2013), “Impact of Information Technology on Banks”, Research Explorer, Indian Academic Researchers Association, Trichy, India, Vol. II, Issue 5, pp: 178-181, ISSN: 2250 - 1940.

29	R. Alamelumangai and S.Prem Kumar, (2012), “Implications of Basel III norms on Indian Banks”, The Management Spectrum, Alagappa University, Vol 1, Issue 1.
30	R. Alamelumangai and Linda Nalini, (2011), “Growth of retail credit by commercial banks in Karnataka”, M.S.Ramaiah Management Review – A Research and Academic Journal of Business management, Vol.3, Issue 1, pp: 70-76, ISSN-0975-7988.
31	R.Alamelumangai , (2011), “Bank Credit to Agriculture in Sivaganga District: An Empirical Evaluation”, The Management Spectrum, Alagappa University, Vol.1, issue 1, pp: 38-45.
32	R. Alamelumangai and N.Rajesh Kumar, (2010), “Role of Micro Finance Institutions in achieving Financial Inclusion”, Management Dynamics, Alagappa University, Karaikudi, India, pp: 38-43.
33	R. Alamelumangai , (1995), “Tips to improve the Profitability of Rural Bank Branches”, Banking Finance, Vol VIII, No.12, ISSN: 0971-4499, pp: 12-15.
34	R. Alamelumangai , (1995), “Can Co-operatives service and succeed in the context of Economic liberalization?”, The Tamil Nadu Journal of Cooperation. pp: 35-37.
35	R. Alamelumangai and R.M.Chidambaram, (1994), “SAA – Make it Serviceable”, Banking Finance, Vol VII, No.7, ISSN: 0971-4499. pp: 9-10.

PUBLICATIONS IN CONFERENCE PROCEEDINGS

36	R.Alamelumangai , and R.Shanmugavalli (2022), “Exim Mitra: A digital Initiative of Exim Bank- A synoptic View”, ABCD Technologies in the Indian financial Services Sector, April 2022, Shanlax Publications, ISBN: 978-93-93737-71-7.
37	R.Alamelumangai , Dr.G.Jayabal and V.Sugapriya, (2019), “A Study on Customers satisfaction of ATM Services in Pondicherry City”, Digital Banking for Sustainable Development – Forschung Publications, Chennai. ISBN: 978-93-87865-15-0.
38	R.Alamelumangai , B.Sudha and S.Sundararajan, (2018), “Green Logistics: Improving Environmental Sustainability”, Nxt Gen Global Supply Chain Management, pp: 25-29, ISBN: 978-0-6482502-3-4.
39	R.Alamelumangai , (2018), “Women Empowerment through special education for disabled persons”, Education system in the Nation: Perspectives and Approaches, pp: 100-108, ISBN: 978-81-935866-0-0.
40	R.Alamelumangai , B.Sudha and S.Sundararajan, (2017), “Revolution in Payment and Settlement Systems in India”, Business Success hinges on Business Strategies, pp: 31-35, ISBN: 978-81-935783-1-5.
41	R.Alamelumangai , B.Sudha and S.Sundararajan, (2017), “Bancassurance in India”, Business Success hinges on Business Strategies, pp: 49-51, ISBN: 978-81-935783-1-5.
42	R.Alamelumangai , B.Sudha and S.Sundararajan, (2017), “Mobile Banking: Issues and Strategies”, Business Success hinges on Business Strategies, pp: 248-252, ISBN: 978-81-935783-1-5.
43	R.Alamelumangai and K.Chitradevi, (2017), “Micro Finance: Noble substitute for Informal Credit”, Global Growth: Gears and Glows, Vol: 2, pp: 59-65, ISBN: 978-81-

	933316-4-4.
44	R. Alamelumangai and S.Renugadevi, (2017), “Consolidation among public sector banks: A synoptic view”, Global Growth: Gears and Glows, Vol: 2, pp: 121-125, ISBN: 978-81-9333316-4-4.
45	R.Alamelumangai and B.Nagajothi, (2017), “Best Practices of Indian Banks”, Global Growth: Gears and Glows, Vol: 1, ISBN: 978-81-933316-4-4. pp: 79-85.
46	R. Alamelumangai and S.Valliammai, (2017), “Financial Inclusion in India: Issues and Strategies“, Global Growth: Gears and Glows, Vol:2, PP:272-278, ISBN:978-81-933316-4-4. pp: 272-278.
47	R. Alamelumangai and S.Priyanka , (2017), “Asset quality challenges of Indian Banks“, Global Growth: Gears and Glows, Vol:2, ISBN:978-81-933316-4-4. pp: 209-213.
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<u>NEWSPAPER ARTICLES</u>	
59	R. Alamelumangai , (9th April 1995), “Tackling Manpower Crisis in Banks”, Financial Express.
60	R. Alamelumangai , (6th April 1994), “SAA: A Catalyst for Balanced Development”, Business Line
61	R. Alamelumangai , (16th September 1992), “Rural Banking: Irking Issues”, Financial Express.

Resource persons in various capacities

National Conferences :08

International Conferences :03

Invited Lectures :12

Number of Invited/Special Lectures delivered: 18

Participated Capacity in the Webinar/Seminar/Conference as a Chief guest/ Resource Person/ Chair Person				
S. No.	Title of Conference/ Seminar/ Workshop etc.	Organizer	Date	Participation Capacity in the Seminar/Conference
1	National Seminar on Central Bank Digital Currency (CBDC): A New Frontier in Financial	Department of Banking management, Alagappa University	03.04.2023	Chairperson for the technical

	Inclusion			session
2	National Seminar on "Beyond COVID-19: Towards A stronger Inclusive and Sustainable Banking"	Department of Banking management	12.04.2022	Chairperson for the technical session
3	International conference on ABCD Technologies in the Indian Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	27.04.2022	Chairperson for the technical session
4	National webinar on Challenges of banking sector after the COVID-19 Crisis	Department of Banking management	16.11.2021	Resource person
5	Webinar on Rural Entrepreneurship	Department of Commerce, Bharathiyar University, Coimbatore.	23 rd July 2020	Resource person
6	Webinar on Micro Finance in India	Distance Education Learning of Alagappa University, Karaikudi	03 rd July 2020	Resource person
7	Webinar on Impact of COVID 19 on Financial Services Sector	Department of Banking Management, Alagappa University, Karaikudi	20 th May 2020	Resource person
8	International Conference on Digital Banking for Sustainable Development	Department of Banking Management, Alagappa University, Karaikudi	24 th & 25 th September 2019	Chairperson for Technical Session
9	Pride of Commerce	Department of Commerce, Alagappa University, Karaikudi.	17 th March 2017	Chairperson for Technical session
10	Technology Trends in Indian Banking Sector	Department of Banking Management, Alagappa University, Karaikudi	25 th February 2016	Chairperson for Technical session
11	Emerging Trends in Indian Insurance Sector	Department of Banking Management, Alagappa University, Karaikudi	23 rd March 2016	Chairperson for Technical session
12	Test of Reasoning Ability	Alagappa University Study Circle, Karaikudi.	5 th , 12 th March 2016 & 17 th April 2016	Resource person
13	Career Opportunities in Banking and Insurance	Nachiappa Swamigal College of Arts and Science, Kovilor.	10 th December 2015	Resource person
14	Methods of Data collection	Department of Women Studies, Alagappa University, Karaikudi.	29 th September 2015	Resource person
15	ICSSR Sponsored two-day National Conference on Impact of Globalisation on the	Vivekananda College, Madurai.	23 th January 2015	Resource person

	prospects of the Indian Banking Sector.			
16	Inaugurated the Community Extension Programme on Career Guidance & Counseling and Human Rights Duties education.	Government Primary School, Koviloor.	10 th February 2014	Chief Guest
17	ICSSR Sponsored Research methodology course on Social and Business Science,	Department of International Business and Commerce, Alagappa University, Karaikudi.	07 th June 2013	Resource person
18	NISM Pocket Money Programme	Shri Vidhyaa Giri Mat. Higher Secondary School, Puduvayal.	16 th March 2012	Resource Person
19	Rural Banking in India	Department of Commerce, NHG College, Pollachi.	05 th January 2011	Resource person
20	Seminar on furthering financial inclusion through financial literacy and credit counselling	Department of Bank Management, Alagappa University, Karaikudi.	04 th December 2010	Anchor person for Technical session
21	Seminar of Contemporary Banking	Department of Banking Management, Alagappa University, Karaikudi.	10 th March 2009	Chairperson for Technical session
22	Recovery Management	Department of Bank Management, Alagappa University, Karaikudi.	16 th and 17 th November 1996	Served as trainer for the officers of Pandiyan Grama Bank
23	Problems of Women Employees	Department of Bank Management, Alagappa University, Karaikudi.	15 th December 1992	Resource Person

Date : 26/02/2024

Place : Karaikudi

R. Alamelumangai

Senior Professor&Head i/c