



**DEPARTMENT OF WOMEN'S STUDIES
ALAGAPPA UNIVERSITY, KARAİKUDI**

Accredited with A+ Grade by NAAC (CGPA: 3.64) in the Third Cycle and Graded as Category – I University by the MHRD-UGC



2017



Accredited with A+ Grade by NAAC (CGPA : 3.64)

2018



Graded as Category-1 & Granted Autonomy

2018



Swachh Campus Rank : 8

2022



Rank : 28

2022



Asia Rank : 220

2022



World Ranking Bandwidth 501 – 600



ABOUT THE DEPARTMENT

The Department of Women Studies at the University was established in 1989. The Department is playing an interventionist role by initiating the gender perspective in many domains in the generation of knowledge in the field of policy and practice. The activities of the Department are designed and channeled through the following major thrust areas like Teaching, Training, Research, Publication, Field Action, Documentation, Advocacy, Seminars/workshops/Symposia /Networking Clustering, and Monitoring. The Department has published a number of edited book articles Monograph research reports survey reports evaluation study reports and soon.

OFFERS VALUE-ADDED COURSE

on

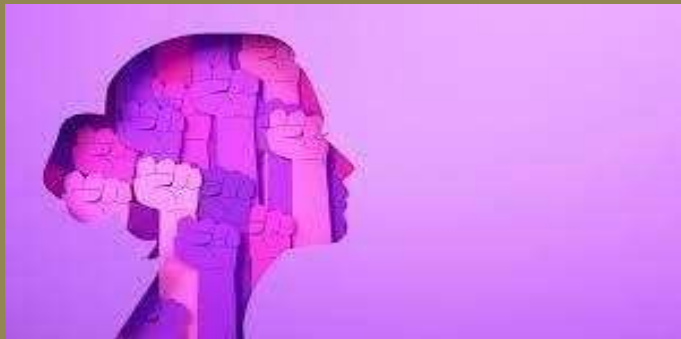
Women and Employability

Objectives

1. To educate participants about the essence and significance of entrepreneurship, with a specific focus on women's employability and empowerment.
2. To highlight the strong relationship between entrepreneurship and women's empowerment, promoting gender equality through self-help groups (SHGs) and micro-finance.

Outcomes

1. To gain a comprehensive understanding of entrepreneurship and its role in promoting women's employability and empowerment.
2. To recognize the positive impact of self-help groups (SHGs) and micro-finance in fostering women entrepreneurs and gender equality.



Summary of the content

Empowers women through entrepreneurship and micro-finance, emphasizing gender equality. Participants explore the significance of entrepreneurship, SHGs, and micro-finance for women entrepreneurs and SMEs.

Duration: 06.10.2022 to 03.11.2022

Head of the Department

Prof. K. Manimekalai Professor and Head, Chairperson

Department of Women's Studies, Alagappa University, Karaikudi – 630003, Tamil Nadu, India.

04565-224615, 223230

Value added course

Course Code: WE2	Women and Employability	Hours6
Objectives		
1	The students will gain knowledge about Entrepreneurship	
2	To understand the status of women's Empowerment	
3	Case studies will help the students to create new innovations in business	
Module 1	Concept of Entrepreneurship Concept, Meaning and Significance of Entrepreneurship, Classification of entrepreneurs, nature of Entrepreneur & Entrepreneurship, Relationship between Entrepreneurship and Empowerment	
Module 2	Emergence of SHGs Meaning and Emergence of SHGs, Benefits of SHGs to Bank, Self Help Groups and Women, Progress and Performance of Women Self-Help groups	
Module 3	Micro-Finance Origin of Micro-Finance, Meaning, and Concept of Micro-Finance, Objectives of Micro-Finance, Need of Micro-finance, Policies, and Programmes for Empowerment of Women	
Module 4	Small Medium-Sized Enterprise Definition of Small Medium-Sized Enterprise, Information and Communication Technology (ICT) in the SME Context, Role and Importance of ICT for SMEs, Information Systems for SMEs, Implementing an ICT Strategy	
Module 5	Women Entrepreneurs in India Case Studies on Technological Inclusion and Small Medium-Sized Enterprise, Case Studies on Micro-Finance and Women Empowerment, Case Studies on Women Entrepreneurs in India	
Outcomes	<ol style="list-style-type: none"> 1. Students will gain insights into the concept of Self-Help Groups (SHGs) and their role in empowering women and communities. 2. They will learn about micro-finance, its origin, objectives, and its importance in women's empowerment. 3. Students will study inspiring case studies of women entrepreneurs in India, showcasing their achievements and contributions to the economy and society. 	
Reference and Textbooks		
1.	E. Gordon & K. Natarajan, 2010, Fundamentals of Entrepreneurship, Himalaya Publishing House, Mumbai	
2.	David Dakins and Mark Freel, 2003, "Entrepreneurship and Small Firms" McGraw Hill Publication	
3.	Michael Schaper, Thierry Volery, Paul Weber, Kate Lewis, 2014, "Entrepreneurship and Small Business" 3RD Asia-Pacific Edition	
4.	Murlidhar A. Lokhande, 2014, Micro Finance and Women Empowerment, New Century Publications, New Delhi	
Related Online Contents		
1.	http://www.dcmsme.gov.in/ssiindia/defination_msme.htm	
2.	https://www.ijemr.net/DOC/WomenEmpowermentThroughEntrepreneurship(86-89).pdf	
3.	https://ibimapublishing.com/articles/CIBIMA/2011/369288/369288.pdf	