



Dr. S. Sathish
SYSTEM ANALYST

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	Alagappa University	2023	Management	Highly commended
MBA	Alagappa University	2008	Management	Second
B.E	GCT	2005	Computer Science	Second

Areas of Research

- Analytics in R, Python, Power BI, SPSS, E-Views, Tableau.

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
7				

h-index : 3
i10 index : 1
TotalCitations : 21

ListofResearchArticles / RecentPublications

S. No	Authors/Titleofthepaper/Journal	Impact Factor
1.	Shanmugavel, N., & Solayan, S. (2021). Impact of hedonic motivation and perceived moral obligation on green products purchase intention among centennials. <i>Academy of Marketing Studies Journal</i> , 25(3), 1-20.	

Date :

Place :

(Signature)

Name

Designation