



**Dr.A.MORARJI**  
**PROFESSOR**

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### Academic Qualifications

<b>Degree</b>	<b>Institution</b>	<b>Year</b>	<b>Branch</b>	<b>Class</b>
Ph.D	Alagappa University	2006	Corporate Secretaryship	Commended
M.Phil.	Alagappa University	1997	Corporate Secretaryship	Commended
MCS	Alagappa University	1994	Corporate Secretaryship	I Class
MBA	TNOU-Chennai	2011	MBA –Management	I Class
PGDCA	TNOU-Chennai	2002	Computer Applications	II Class
B.A(Corporate Secretaryship)	P.S.G. College of Arts and Science	1992	Corporate Secretaryship	II Class

## Teaching Experience

Total Teaching Experience : 24 Years

Position	Institution	Duration
Lecturer	Alagappa University	16.08.1999- 15.08.2004
Lecturer(SS)	Alagappa University	16.08.2004- 15.08.2006
Assistant Professor(Stage I)	Alagappa University	16.08.2006- 15.08.2009
Assistant Professor(Stage III)	Alagappa University	16.08.2009- 15.08.2012
Associate Professor	Alagappa University	16.08.2012- 15.08.2015
Professor	Alagappa University	16.08.2015 to Till date

## Research Experience

Total Research Experience : 18 Years

Position	Institution / University	Duration
Research Supervisor	Department of Corporate Secretaryship, Alagappa University	2006-Till date
Research Supervisor	Alagappa Institute of Management, Alagappa University	2012-Till date

### Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1.	Coordinator	Alagappa University Placement Cell	2019	2021
2.	Coordinator	University Business Collaboration Centre	2018	2019
3.	Nodal Officer	PPMS, Alagappa University	2019	2021
4.	Coordinator	Consumer Club	2013	2015
5.	Member	Equal Opportunity Cell	2017	2018

### Areas of Research

- Energy Management Practices of Paper Industry in Tamil Nadu
- Corporate Infrastructure Management Practices in Technopark, Kerala
- Impact of organizational Citizenship behavior on Employee Retention among IT Employees in Bengaluru City
- CSR Practices of Corporate –NGOs in Promotion of Social Development in Tamilnadu
- Disaster Management Strategies and Practices of Hospitals in Tamilnadu
- Gender Diversity in board and its Committees of Listed Companies in Tamil Nadu
- Impact of Digital Transformation on the Performance of Selected Companies in Tamilnadu

## Research Supervision/ Guidance

Program of Study		Completed	Ongoing
Research	Ph.D	3	4
	M.Phil	10	Nil
Project	PG	350	15

## Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
19	5	12	12	3

**Cumulative Impact Factor(as per JCR) :**

**h-index : 01**

**Total Citations :04**

## Publications

**Thesis Evaluated : 13**

**Viva voce Examiner : 10**

## Funded Research Projects

### Completed Projects:

S.No	Agency	Period		Project Title	Budget (Rs.Inlaks)
		From	To		
1	RUSA2.0	2019	2020	Societal Development through Corporate Social Responsibility	03.00
2	ICSSR-IMPRESS	2018	2019	Enforcement of Trademark and Patents practices in Value-added Agro products in Tamil Nadu	4.50
3	ICSSR	2019	2020	Energy Consumption and Utility Practices of Farmers in Southern Districts of Tamil Nadu	3.00
4	Alagappa University	2010	2012	Stake Holders Wealth Maximization	0.20

## Distinctive Achievements / Awards

- Best Teacher Award, Global Management Council Ahmadabad.

### Number of Seminars /Conferences /Workshops/ Events organized:

## Events organized in leading roles

Position	Programme	Duration	Institution
Organising Committee Member	Effective Energy Management Practices of Farmers in COVID-19	3 rd June 2020.	Alagappa University
Organising Committee Member	Two Day National Seminar on “CSR toward Societal Development – Issues and Challenges (NSCSR - 2019)”	28 <sup>th</sup> & 29 <sup>th</sup> August 2019	Alagappa University
Organising Committee Member	Webinar on Intellectual Property Rights (IPR) – Patent	22-09-2021.	Alagappa University

## Overseas Exposure/Visits

**University Tunku Abdul Rahman, Malaysia** – Paper presentation entitled “Energy Management Practices of Paper Industry in India.” in the International Conference on Recent Trends in Humanities & Science, 26<sup>th</sup>& 27<sup>th</sup> October 2018.

## Academic Bodies in Other Institutes/Universities

<b>Year/Period</b>	<b>Name of the BoS / Administrative Committee / Academic Committee</b>	<b>Role</b>
Every Year	DDE Exam for MBA(FM) & MBA(CS)- Alagappa University	Member
2016-2019	Board of Studies in Periyar University	Member
2022-2023	Doctoral Research Committee, VIT, Vellore	Member
2022-2025	Selection Committee Board in Corporate Secretaryship Recruitment of faculties in PSG College of Arts and Science	Member
2019-2022	Erode Arts and Science College,	External Member
2022-2025	Vellalar College for Women	External Member
2024	Member of representative-SC/ST for the Selection Committee- Madurai Kamaraj University	Member

## Ph.D. Thesis Guided

1. No.of PhD Thesis evaluated- : 15
2. No.of PhD Public Viva Voce Examination conducted : 15

S.No	Name of the Scholar	Title of the Thesis	Year of Completion
1	MS.W.Julice Sudhir	Energy Management Practices of Paper Industry in Tamil Nadu	2017
2	Ms.R.Jolly Rosalind Silva	Corporate Infrastructure Management Practices in Technopark, Kerala	2018
3	Mr.M.Arul Provin Binny	Impact of organizational Citizenship behavior on Employee Retention among IT Employees in Bengaluru City	2022

## List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/Journal	Impact Factor
1	<b>Dr.A.Morarji” “Empowering Women Leadership: Evolving the role of Eve in revolving Corporate Management”</b> International Journal of Engineering Technology Research & Management, Vol-08, Issue-01, January 2024	<b>6.736</b>
2	<b>Dr.A.Morarji“Technopark Infrastructure Managers Opinion on Infrastructure”</b> , Journal of media and Corporate Management,	<b>0.839</b>
3	<b>Dr.A.Morarji” Impact of Covid-19 On The Business Sector”</b> , Non Olympic Times	-
4	<b>Dr.A.Morarji“ Disaster Management-Hospital Perspective”</b> , International Journal of Research and Analytical Reviews (IJRAR)	<b>7.17</b>
5	<b>Dr.A.Morarji” Awareness and Attitude towards COVID-19”</b> , International Journal of Research and Analytical Reviews (IJRAR)	<b>7.17</b>
6	<b>Dr.A.Morarji” Required IPR for Value Added Products In Reduction Of Agricultural Wastage In Tamil Nadu”</b> , Indian Journal of Applied Business and Economic Research,	<b>0.91</b>
7	<b>Dr.A.Morarji, “Energy Consumption and Utility Practices in India:An Empirical Analysis”</b> , International Journal of Engineering Technologies and Management Research	<b>1.58</b>
8	<b>Dr.A.Morarji “Contribution of CSR Activities for Education in Indian Companies: An Analysis”</b> Studies in Indian Place Names	<b>6.1</b>
9	<b>Dr.A.Morarji,“ Agriculture View on Trade Mark and Patents Practices In Value Addition of Agricultural, Products in Tamil Nadu”</b> . Business Management Practices–Emerging Trends	-
10	<b>Dr.A.Morarji, ”Required IPR For Value Added Products In Reduction Of Agricultural Wastage In Tamil Nadu”</b> Indian Journal of Applied Business and Economic Research	<b>0.91</b>
11	<b>Dr.A.Morarji, “Investigation of Organizational Citizenship Behaviour on Employees”</b> International Journal of Management and Social Science Research Review	<b>3.702</b>
12	<b>Dr.A.Morarji, “Economic determinants of Foreign Direct Investment in India”</b> International Journal of Recent Technology and Engineering(IJRTE)	<b>1.58</b>
13	<b>Dr.A.Morarji, “GDP Impact on Efficiency Gains on Transportation And Distribution of Nascent Informal Sectors in India”</b> , Recent Trends in E-Supply Chain Management, Business line	-
14	<b>Dr.A.Morarji“ Enforcementon Trademark and Patents For Value Added Agro Products in TamilNadu”</b> , International Journal of Trade and Global Business Perspectives C Pezzoitate Journals	<b>7.194</b>
15	<b>Dr.A.Morarji, “Web Marketing Mix on Digital Banking in India”</b> , Digital Banking for Sustainable Development	-
16	<b>Dr.A.Morarji, “Web Marketing Mix on E-Banking-An Analysis”</b> , Implications of Internet Marketing	<b>8.102</b>
17	<b>Dr.A.Morarji, “Energy Management in Paper Industry-A Tool for Prosperity”</b> , Shanlax International Journal of Management	-



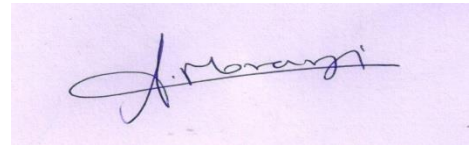
18	<b>Dr.A.Morarji,“Role of FDI in Indian Economy”</b> , Roots International Journal of Multidisciplinary Researchers	<b>8.402</b>
19	<b>Dr.A.Morarji, “Corporate Legal Reforms in India: An Overview”</b> , Business Success Hinges on Business Strategies	-
20	<b>Dr.A.Morarji,“Corporate Infrastructure Management Practices in Technopark”</b> , International Journal of Entrepreneurship and Business Environment Perspectives	<b>3.93</b>
21	<b>Dr.A.Morarji, “Customers’ Perception on Customer Contact Programmes as a CRM Tool in Banks”</b> International Journal of Son a Global Management Review	<b>8.958</b>
22	<b>Dr.A.Morarji, “A Study on the Services of Credit Rating Agencies with Reference to Selected Companies and Debt Instrument Holders in TamilNadu”</b> , Journal Spl international Journal of Professionals,	<b>0.40</b>
23	<b>Dr.A.Morarji,“ Energy Management in Paper Industry”</b> , International Journal of Entrepreneurship and Business Environment Perspectives	<b>6.548</b>
24	<b>Dr.A.Morarji,“ Energy Management in Paper Industry”</b> , International Journal of Entrepreneurship and Business Environment Perspectives	<b>3.93</b>
25	<b>Dr.A.Morarji, “Financial Innovation in Indian Capital Market”</b> , Innovative Management :perspectives and practices	<b>2.333</b>
26	<b>Dr.A.Morarji,“ProfitabilityandInventoryManagementofPioneerFertilizers Limited”</b> , Innovative Management: perspectives and practices	<b>1.442</b>
27	<b>Dr.A.Morarji, “Inevitable E-Commerce From Feast to Funeral”</b> , Indian Journal of AppliedResearch	<b>0.167</b>
28	<b>Dr.A.Morarji, “A Study on Financial Status of Ceramic Tiles Limited”</b> , International Journal of Applied Financial Management Perspectives	<b>7.511</b>
29	<b>Dr.A.Morarji, “Governance for Excellence”</b> , Jamal Academic Research Journal an Interdisciplinary	-
30	<b>Dr.A.Morarji,“E-Customer Relationship Management on Customer’s Behaviour in Banks</b>	-
31	<b>Dr.A.Morarji, “Companies’ Opinion on Credit Rating Agencies Services”</b> , International Journal of Advanced Research in Management and Social Sciences	-
32	<b>Dr.A.Morarji,“IndianStakeholdersPerceptionsonCorporateFinancialReporting Practices”</b> , Shanlax Publications	-
33	<b>Dr.A.Morarji, “Guidelines for Preparation of Women Entrepreneurship Project”</b> , Dynamics in Entrepreneurship, Today Publications	<b>3.22</b>
34	<b>Dr.A.Morarji,“ Governance for Excellence”</b> , Jamal Academic Research Journal– An Interdisciplinary	-
35	<b>Dr.A.Morarji, “Goods and Service Tax (GST)– An Economic Growth Strategy”</b> , The Management Spectrum, Faculty of Management, Alagappa University	-
36	<b>Dr.A.Morarji, “Profitability and Inventory Management of Pioneer Fertilizers Limited”</b> , Innovation Management: A Research Approach, SELP Publication	-
37	<b>Dr.A.Morarji, “Vision India 2020: Developing Country through Information Technology”</b> , Publication Division, Bharathidasan University	-
38	<b>Dr.A.Morarji, “Customer Relationship Management Dimensions in Indian Telecom Sector”</b> , Management Spectrum, Alagappa University	-

## Resource persons in various capacities

National Conferences : 10  
International Conferences : 07  
Invited Lectures : 05

Date :24.02.2024

Place :Karaikudi

A rectangular box containing a handwritten signature in blue ink. The signature is cursive and appears to read 'A. Morarji'.

(Signature)

Dr.A.Morarji

Professor