


ALAGAPPA UNIVERSITY, KARAIKUDI – 630 003

Department of Women's Studies

Name of the Activity	Mission Possible: Create Entrepreneurs From Seeds Four-Day Entrepreneurship Camp For School Students
Type of Activity	Outreach programme
Date & Time	19.06.2018 to 22.06.2018. – 10.00a.m - 5:00 p.m
Details of Participants	54 students from various schools in and around the University
Coordinator	Prof.K. Manimekalai & Dr.P. Veeramani
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu, Chennai
Description	The objective of this programme is to educate, train and empower entrepreneurs of the next generation to become productive individuals and also aims at making them to lead meaningful lives of integrity, serving others and making the world a better place to live in. Besides lectures by expert trainers, management games, field and industrial visits enhanced their knowledge on the significance of becoming entrepreneurs that contribute to the individual's progress and also to the development of the nation.
Outcome	Students learnt the entrepreneurial skills and build self confidence to become an young entrepreneurs which benefit them and also for the sustainable growth of the nation. In future, students decided to produce an environment friendly product by utilizing the locally available products that promotes economic growth and improves their standard of living. They were also aware of various Government institutions that support small, medium & large scale enterprises. Students realized that young entrepreneurs with innovative ideas, time management, entrepreneurial skills and incredible self confidence are needed for sustainable growth of the nation.
Photo	

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Co-Ordinator

P. Veeramani


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Name of the Activity	Awareness Programme on Polycystic Ovary Syndrome
Type of Activity	Extension Activity
Date & Time	19.07.2018 – 3:00 p.m
Details of Participants	More than 100 girls students from Alagappa University have participated in this programme
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	-
Description	The programme created awareness about the importance of menstrual hygiene, causes, symptoms, diagnosis and medical treatments for Polycystic Ovary Syndrome to staff and girl students which is a burning health issue faced by women and girl. The ill effects of having junk foods and impact of modern life in their health were deliberately dealt with the students.
Outcome	Participants acquired knowledge on the causes of PCOS and its impact on their life. Students are aware of the effects of having the junk foods and various nutrition deficiency problems that leads to chronic illness throughout their life. They realized the side effects of skipping the break fast and decided to have a healthy life style by doing physical exercise and having balanced diet. They also aware of the importance of menstrual hygiene and came to the mind set of using cotton cloth instead of napkins which contains the chemicals that can cause cervical cancer and infertility. Various doubts and myths on food habits during menstrual cycle were cleared in the session
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Name of the Activity	E-Leader Programme By EDI at Alagappa University, Karaikudi
Type of Activity	Extension Activity
Date & Time	03.08.2018 & 04.08.2018 – 10:00a.m -5:00 p.m
Details of Participants	41 student from Engineering Colleges and Arts and Science Colleges in and near around Karaikudi region.
Coordinator	Prof.K. Manimekalai & Dr.P. Veeramani
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Entrepreneurship Development Institute (EDI), Chennai & EDI HUB Alagappa University
Description	The aim of this programme is to disseminate the knowledge about the need for promoting the entrepreneurship skills among young generation with respect to global scenario. The entrepreneurial skills, budget and project planning methods were taught to the students. The functions and structure of E-cell in the campus were also discussed and they observed some case studies from successful E-leaders and were facilitated to discuss the feasibility to emulate the best practices in their campuses.
Outcome	Students understand that how the entrepreneurship impact their lives and society. They realize the importance of business and budget planning and apply it in their future venture. They recognize the role and importance of the small and medium sized enterprises in the economy. Surprisingly, they expressed innovative suggestions of holding a bazaar in their respective campuses during the festive seasons to provide quality products at affordable price. They understand the functioning of E-cell in campus and the strategies to sustain the functioning was also discussed. The methods to improve the marketing and entrepreneurial skills suggested by the students were recorded and disseminated to all the participants.
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Name of the Activity	Workshop on Eldercare: Realities and Responses
Type of Activity	Outreach programme
Date & Time	20.08.2018 – 10:00 a.m -2:00 p.m
Details of Participants	More than 250 aged men and women with different backgrounds and some of them were inmates of homes for the aged and eldercare professionals from Sivagangai district
Coordinator	Prof. K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Department of Social Work, Alagappa University
Description	This workshop illuminated the burden of elder abuse around the world. It emphasized the significance of maintaining good and mature inter-personal relationship among all family members to avoid neglect of elders. It promoted awareness about the Constitutional and Legislative provisions that safe – guard the senior citizens, and especially dwelt on the salient features of the Senior Citizens Act 2007.
Outcome	Participant suggested valid recommendations like starting of geriatric care divisions in all hospitals; and establishing societies or agencies meant exclusively for elder care in all towns. The participants were aware about the governmental schemes that support the senior citizens. The care givers learnt the management skills related to care of the older adult, including assessment of mental function, and the management of common geriatric and psychogeriatric problems. The workshop provided a platform to ventilate the problems of aged people and the issues faced by the caregivers in handling the aged people. At the end of programme, both care givers and aged people had come to an mind set of having good relationship that leads to have happy and healthy life.
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Name of the Activity	Awareness Programme on Social Empowerment of Women through Eradication of Dowry System
Type of Activity	Outreach programme
Date & Time	04.12.2018- 10:00 a.m. -2.00p.m
Details of Participants	More than 250 students from various departments of Alagappa University have participated in this programme
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Tamil Nadu State Commission for Women, Chennai and Ford Trust, Tiruppattur
Description	The programme focus on creating awareness about current dowry/cruelty/harassment related laws and their detrimental effects on family members including husband, wife, their children and relatives. It aims that by providing adequate education and employment to women, the evil impact of this loathsome system could be ended.
Outcome	Participants get adequate education and acquired knowledge to overcome the issues and problems related to the dowry system. They understand that the eradication of the system will not only raise the standard of living of women but also emancipate them from the heinous crimes indulged in by the patriarchal society. They are come to know about the functions of Family Courts, Mahila Courts and All Women Police Stations exclusively for women which have been established to help women find solutions to the issues confronting them. The students took an oath to prevent the dowry system.
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Name of the Activity	Gender Sensitization Training Programme for Nodal Teachers and Gender Champions
Type of Activity	Outreach programme
Date & Time	14.12.2018- 10:00 a.m. -5.00p.m
Details of Participants	Nearly 180 students from Alagappa University and affiliated colleges have participated and benefited from this programme
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	-
Description	Main objective of this programme is to make the young boys and girls gender sensitive and create positive social norms that value the girls and their rights The programme created awareness about the significance of implementing the Gender Champion Club in the educational institution and promoted knowledge on roles and responsibilities of gender champions and nodal teachers. The guidelines given by the Ministry of Women and Child Development and Ministry of Human Resource Development on Gender Champion Club were disseminated to the students. In the programme, Gender Sensitization training manual was released which helps the students and nodal teachers in enhancing their knowledge on gender related concepts.
Outcome	Participants were sensitized with gender concepts, types of violence and various legal and constitutional rights that safe guard women and girls from various social issues. Students and nodal teachers learnt the importance of Gender Champion club and their roles and responsibilities in promoting Gender fair, gender just and gender justice society. Various activities that promote gender equality and conducive environment for boys and girls in educational institutions and society in general were discussed and consequently tentative monthly programme activity schedule has drafted by the Gender Champions and Nodal teachers. The activities carried out by the Gender Champions are uploaded every year in SAKSHAM portal.
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Name of the Activity	An Awareness Campaign to the Gender Champions
Type of Activity	Outreach programme
Date & Time	27.03.2019 – 11:00a.m.
Details of Participants	More than 340 girl students participated and benefited from this programme.
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Government Arts College for Women, Sivagangai, Tamil Nadu (Affiliated to Alagappa University)
Description	The intention of this programme is to enhance the knowledge of gender champions on their roles and responsibilities in promoting gender fair society.
Outcome	The programme created awareness about the gender concepts, various forms of gender discrimination and constitutional rights and legal provisions for women and girls. Participants have understood the significance of implementing the Gender Champions and the roles and responsibilities of Gender Champions. They gained knowledge on various coping strategies that safeguard the life of girl students and women staff. Participants are aware of the need and importance of gender equality in the socio-economic and political sphere at national and international levels. Finally, in the interaction section the Gender Champions have cleared their doubts on Gender Concepts and guidelines given by the Ministry of Women and Child Development and Ministry of Human Resource Development on Gender Champion Club. As an outcome of the Gender Sensitization Training Programme for Nodal Teachers and Gender Champions conducted on 14.12.2024, the Gender Champion Club was implemented in Government Arts College for Women, Sivagangai
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